#### TECHNOLOGY ASSOCIATION OF GRANTMAKERS

TECHNOLOGY ASSOCIATION OF GRANTMAKERS IS A PIVOTAL ORGANIZATION DEDICATED TO ADVANCING THE EFFECTIVE USE OF TECHNOLOGY WITHIN THE PHILANTHROPIC SECTOR. THIS ASSOCIATION PLAYS A CRUCIAL ROLE IN HELPING GRANTMAKERS OPTIMIZE THEIR TECHNOLOGICAL RESOURCES, ENHANCE COLLABORATION, AND IMPROVE GRANTMAKING IMPACT. BY PROVIDING EDUCATION, NETWORKING OPPORTUNITIES, AND TECHNOLOGY EXPERTISE, THE TECHNOLOGY ASSOCIATION OF GRANTMAKERS (TAG) SUPPORTS FOUNDATIONS AND NONPROFITS IN NAVIGATING THE RAPIDLY EVOLVING DIGITAL LANDSCAPE. THIS ARTICLE EXPLORES THE ASSOCIATION'S MISSION, KEY INITIATIVES, BENEFITS FOR MEMBERS, AND ITS IMPACT ON THE GRANTMAKING ECOSYSTEM. READERS WILL GAIN INSIGHT INTO HOW TAG FOSTERS INNOVATION AND EFFICIENCY THROUGH TECHNOLOGY ADOPTION AND STRATEGIC PARTNERSHIPS.

- Overview of the Technology Association of Grantmakers
- Key Initiatives and Programs
- BENEFITS OF MEMBERSHIP
- IMPACT ON THE GRANTMAKING COMMUNITY
- FUTURE TRENDS AND CHALLENGES

## OVERVIEW OF THE TECHNOLOGY ASSOCIATION OF GRANTMAKERS

THE TECHNOLOGY ASSOCIATION OF GRANTMAKERS (TAG) IS A NONPROFIT MEMBERSHIP ORGANIZATION FOCUSED ON SUPPORTING FOUNDATIONS, GRANTMAKERS, AND NONPROFITS IN LEVERAGING TECHNOLOGY TO IMPROVE PHILANTHROPIC OUTCOMES. ESTABLISHED TO ADDRESS THE UNIQUE TECHNOLOGY NEEDS OF THE GRANTMAKING SECTOR, TAG SERVES AS A HUB FOR KNOWLEDGE SHARING, EDUCATION, AND INNOVATION. ITS MEMBERS INCLUDE A DIVERSE RANGE OF PHILANTHROPIC ORGANIZATIONS, TECHNOLOGY PROFESSIONALS, AND SERVICE PROVIDERS COMMITTED TO ENHANCING GRANTMAKING EFFECTIVENESS THROUGH DIGITAL TOOLS.

#### MISSION AND VISION

The mission of the technology association of grantmakers centers on empowering grantmakers to use technology strategically to advance philanthropy's impact. TAG envisions a philanthropic community where technology drives transparency, collaboration, and efficiency. By fostering a culture of learning and innovation, TAG aims to bridge the gap between technology and philanthropy, ensuring that organizations can harness modern tools to solve complex social challenges.

#### ORGANIZATIONAL STRUCTURE

TAG OPERATES THROUGH A BOARD OF DIRECTORS, COMMITTEES, AND WORKING GROUPS THAT GUIDE ITS PROGRAMS AND INITIATIVES. THE ORGANIZATION EMPHASIZES MEMBER ENGAGEMENT AND COLLABORATION, ENABLING PARTICIPANTS TO CONTRIBUTE THEIR EXPERTISE AND SHAPE THE FUTURE OF TECHNOLOGY IN PHILANTHROPY. THIS STRUCTURE SUPPORTS A RESPONSIVE AND ADAPTIVE APPROACH TO EMERGING TRENDS AND MEMBER NEEDS.

# KEY INITIATIVES AND PROGRAMS

THE TECHNOLOGY ASSOCIATION OF GRANTMAKERS OFFERS A VARIETY OF INITIATIVES DESIGNED TO ADDRESS THE TECHNOLOGICAL PRIORITIES OF ITS MEMBERS. THESE PROGRAMS PROVIDE EDUCATION, RESOURCES, AND NETWORKING OPPORTUNITIES AIMED AT ENHANCING THE DIGITAL CAPABILITIES OF PHILANTHROPIC ORGANIZATIONS.

## EDUCATIONAL WORKSHOPS AND WEBINARS

One of TAG's core offerings is a comprehensive series of workshops and webinars that cover a wide array of technology topics relevant to grantmakers. These sessions focus on areas such as data management, cybersecurity, digital communications, and grantmaking software. By providing expert-led training, TAG helps members stay current with best practices and technological advancements.

## COLLABORATIVE WORKING GROUPS

TAG FACILITATES WORKING GROUPS THAT BRING TOGETHER MEMBERS TO COLLABORATE ON COMMON CHALLENGES AND DEVELOP SHARED SOLUTIONS. THESE GROUPS OFTEN EXPLORE THEMES LIKE DATA INTEROPERABILITY, GRANT REPORTING STANDARDS, AND TECHNOLOGY PROCUREMENT STRATEGIES. COLLABORATIVE EFFORTS FOSTER INNOVATION AND PROMOTE THE ADOPTION OF TECHNOLOGY STANDARDS ACROSS THE PHILANTHROPIC SECTOR.

### ANNUAL CONFERENCES AND NETWORKING EVENTS

THE ASSOCIATION HOSTS ANNUAL CONFERENCES AND REGIONAL EVENTS WHERE MEMBERS CONVENE TO SHARE KNOWLEDGE, SHOWCASE NEW TECHNOLOGIES, AND BUILD PROFESSIONAL RELATIONSHIPS. THESE GATHERINGS CREATE VALUABLE OPPORTUNITIES FOR NETWORKING, PEER LEARNING, AND EXPOSURE TO CUTTING-EDGE TOOLS THAT CAN TRANSFORM GRANTMAKING PROCESSES.

## BENEFITS OF MEMBERSHIP

JOINING THE TECHNOLOGY ASSOCIATION OF GRANTMAKERS OFFERS NUMEROUS ADVANTAGES FOR FOUNDATIONS AND GRANTMAKING ORGANIZATIONS SEEKING TO ENHANCE THEIR TECHNOLOGICAL CAPABILITIES. MEMBERSHIP PROVIDES ACCESS TO EXCLUSIVE RESOURCES, EXPERT GUIDANCE, AND A COMMUNITY OF PEERS DEDICATED TO TECHNOLOGY-DRIVEN PHILANTHROPY.

#### Access to Expert Knowledge and Resources

Members benefit from curated content including white papers, case studies, and technology assessments tailored to the grantmaking context. This repository of knowledge enables organizations to make informed decisions about technology investments and strategies.

#### NETWORKING AND COMMUNITY ENGAGEMENT

MEMBERSHIP FACILITATES CONNECTIONS WITH TECHNOLOGY LEADERS AND GRANTMAKING PROFESSIONALS, FOSTERING COLLABORATION AND PEER SUPPORT. THROUGH FORUMS, ONLINE GROUPS, AND EVENTS, MEMBERS CAN EXCHANGE IDEAS, TROUBLESHOOT CHALLENGES, AND BUILD PARTNERSHIPS THAT ENHANCE THEIR TECHNOLOGY INITIATIVES.

### DISCOUNTS AND EXCLUSIVE OFFERS

MEMBERS OFTEN RECEIVE DISCOUNTS ON TAG EVENTS, TECHNOLOGY PRODUCTS, AND SERVICES. THESE COST SAVINGS HELP ORGANIZATIONS MAXIMIZE THEIR BUDGETS WHILE ACCESSING HIGH-QUALITY TECHNOLOGY SOLUTIONS AND TRAINING.

### PROFESSIONAL DEVELOPMENT OPPORTUNITIES

TAG SUPPORTS CONTINUOUS LEARNING THROUGH CERTIFICATIONS, MENTORSHIP PROGRAMS, AND LEADERSHIP DEVELOPMENT TAILORED TO TECHNOLOGY PROFESSIONALS IN PHILANTHROPY. THESE OPPORTUNITIES HELP MEMBERS ADVANCE THEIR CAREERS AND CONTRIBUTE MORE EFFECTIVELY TO THEIR ORGANIZATIONS.

## IMPACT ON THE GRANTMAKING COMMUNITY

THE TECHNOLOGY ASSOCIATION OF GRANTMAKERS HAS SIGNIFICANTLY INFLUENCED HOW PHILANTHROPIC ORGANIZATIONS APPROACH TECHNOLOGY ADOPTION AND MANAGEMENT. BY FOSTERING A TECHNOLOGY-SAVVY GRANTMAKING COMMUNITY, TAG

HAS CONTRIBUTED TO GREATER TRANSPARENCY, EFFICIENCY, AND COLLABORATION ACROSS THE SECTOR.

#### ENHANCING GRANTMAKING EFFICIENCY

TAG'S INITIATIVES HELP ORGANIZATIONS STREAMLINE THEIR GRANTMAKING WORKFLOWS THROUGH THE USE OF DIGITAL PLATFORMS AND DATA ANALYTICS. IMPROVED EFFICIENCY RESULTS IN FASTER GRANT PROCESSING, BETTER TRACKING OF OUTCOMES, AND MORE STRATEGIC ALLOCATION OF RESOURCES.

#### PROMOTING DATA-DRIVEN DECISION MAKING

THE ASSOCIATION ADVOCATES FOR THE USE OF DATA TO INFORM GRANT STRATEGIES AND MEASURE IMPACT. BY ENCOURAGING DATA LITERACY AND THE ADOPTION OF INTEROPERABLE SYSTEMS, TAG SUPPORTS EVIDENCE-BASED PHILANTHROPY THAT MAXIMIZES SOCIAL RETURNS.

#### BUILDING A CULTURE OF INNOVATION

Through its programs and community engagement, TAG nurtures a culture where experimentation with emerging technologies is encouraged. This mindset enables grantmakers to stay ahead of technological trends and continuously improve their practices.

## FUTURE TRENDS AND CHALLENGES

THE TECHNOLOGY ASSOCIATION OF GRANTMAKERS IS POISED TO ADDRESS SEVERAL EMERGING TRENDS AND CHALLENGES THAT WILL SHAPE THE FUTURE OF PHILANTHROPIC TECHNOLOGY. UNDERSTANDING THESE DEVELOPMENTS IS ESSENTIAL FOR GRANTMAKERS AIMING TO REMAIN EFFECTIVE AND RELEVANT IN A CHANGING LANDSCAPE.

## ADOPTION OF ARTIFICIAL INTELLIGENCE AND AUTOMATION

Al and automation present opportunities to enhance grantmaking processes such as application review, impact analysis, and personalized grantee support. TAG is exploring how these technologies can be implemented ethically and effectively within philanthropy.

#### CYBERSECURITY AND DATA PRIVACY

As philanthropic organizations increasingly rely on digital tools, safeguarding sensitive donor and grantee information becomes paramount. TAG provides guidance on cybersecurity best practices and compliance with data protection regulations to mitigate risks.

#### EXPANDING DIGITAL INCLUSION

Ensuring equitable access to technology among grantees and underserved communities is a growing priority. TAG encourages initiatives that promote digital literacy and infrastructure development to close the digital divide in philanthropy.

#### INTEGRATION OF IMPACT MEASUREMENT TECHNOLOGIES

THE DEVELOPMENT OF SOPHISTICATED IMPACT MEASUREMENT TOOLS AND PLATFORMS IS TRANSFORMING HOW OUTCOMES ARE TRACKED AND REPORTED. TAG SUPPORTS THE ADOPTION OF STANDARDIZED METRICS AND INTEROPERABLE SYSTEMS TO FACILITATE TRANSPARENT AND COMPARABLE IMPACT ASSESSMENTS.

- SUPPORT FOR EMERGING TECHNOLOGIES IN PHILANTHROPY
- Focus on Ethical Technology Use

- STRENGTHENING COLLABORATION ACROSS SECTORS
- CONTINUOUS MEMBER ENGAGEMENT AND FEEDBACK

# FREQUENTLY ASKED QUESTIONS

## WHAT IS THE TECHNOLOGY ASSOCIATION OF GRANTMAKERS (TAG)?

THE TECHNOLOGY ASSOCIATION OF GRANTMAKERS (TAG) IS A NONPROFIT MEMBERSHIP ORGANIZATION THAT SUPPORTS GRANTMAKERS IN LEVERAGING TECHNOLOGY TO IMPROVE THEIR PHILANTHROPIC WORK AND IMPACT.

## HOW DOES TAG HELP GRANTMAKERS IMPROVE THEIR TECHNOLOGY USE?

TAG PROVIDES RESOURCES, EDUCATIONAL PROGRAMS, PEER NETWORKING OPPORTUNITIES, AND BEST PRACTICE SHARING TO HELP GRANTMAKERS ADOPT AND OPTIMIZE TECHNOLOGY SOLUTIONS FOR MORE EFFECTIVE GRANTMAKING.

## WHO CAN JOIN THE TECHNOLOGY ASSOCIATION OF GRANTMAKERS?

Membership in TAG is open to individuals and organizations involved in grantmaking, including foundations, nonprofits, and related technology service providers interested in advancing technology use in philanthropy.

## WHAT ARE SOME KEY TOPICS COVERED BY TAG EVENTS AND RESOURCES?

TAG FOCUSES ON TOPICS SUCH AS DATA MANAGEMENT, DIGITAL SECURITY, GRANTMAKING SOFTWARE, IMPACT MEASUREMENT TOOLS, AND EMERGING TECHNOLOGIES RELEVANT TO THE PHILANTHROPIC SECTOR.

## HOW HAS TAG ADAPTED TO TECHNOLOGICAL TRENDS IN PHILANTHROPY?

TAG CONTINUOUSLY UPDATES ITS OFFERINGS TO ADDRESS CURRENT TECHNOLOGY TRENDS SUCH AS AI, DATA ANALYTICS, CLOUD COMPUTING, AND CYBERSECURITY TO HELP GRANTMAKERS STAY AHEAD AND ENHANCE THEIR OPERATIONAL EFFICIENCY AND IMPACT.

# ADDITIONAL RESOURCES

1. TECHNOLOGY AND PHILANTHROPY: BRIDGING THE GAP

THIS BOOK EXPLORES HOW TECHNOLOGY IS TRANSFORMING THE LANDSCAPE OF GRANTMAKING. IT OFFERS INSIGHTS INTO DIGITAL TOOLS THAT ENHANCE DONOR ENGAGEMENT, STREAMLINE GRANT MANAGEMENT, AND IMPROVE IMPACT MEASUREMENT. THE AUTHOR DISCUSSES CASE STUDIES FROM LEADING TECHNOLOGY ASSOCIATIONS OF GRANTMAKERS TO ILLUSTRATE BEST PRACTICES AND INNOVATIVE APPROACHES.

2. Data-Driven Grantmaking: Harnessing Technology for Impact

FOCUSING ON THE POWER OF DATA ANALYTICS, THIS BOOK EXPLAINS HOW GRANTMAKERS CAN LEVERAGE TECHNOLOGY TO MAKE INFORMED FUNDING DECISIONS. IT COVERS TECHNIQUES FOR COLLECTING, ANALYZING, AND VISUALIZING DATA TO MAXIMIZE THE EFFECTIVENESS OF GRANTS. READERS WILL FIND PRACTICAL ADVICE ON INTEGRATING DATA SYSTEMS WITHIN PHILANTHROPIC ORGANIZATIONS.

3. INNOVATIONS IN GRANTMAKING TECHNOLOGY: TRENDS AND TOOLS

THIS COMPREHENSIVE GUIDE HIGHLIGHTS THE LATEST TECHNOLOGICAL TRENDS SHAPING THE GRANTMAKING SECTOR. FROM Al-POWERED PLATFORMS TO BLOCKCHAIN FOR TRANSPARENCY, THE BOOK PRESENTS TOOLS THAT HELP ASSOCIATIONS MANAGE GRANTS MORE EFFICIENTLY. IT ALSO ADDRESSES CHALLENGES AND ETHICAL CONSIDERATIONS LINKED TO ADOPTING NEW TECHNOLOGIES.

- 4. Building Collaborative Networks: Technology in Grantmaker Associations
  The book examines how technology facilitates collaboration among grantmakers, nonprofits, and stakeholders. It showcases platforms and software that support communication, resource sharing, and joint initiatives. Through real-world examples, readers learn how associations can foster stronger partnerships using digital solutions.
- 5. Cybersecurity for Grantmakers: Protecting Data in the Digital Age
  Addressing a critical concern, this book outlines cybersecurity best practices tailored for grantmaking
  organizations. It discusses potential threats, risk management strategies, and compliance requirements. The
  author provides actionable steps to safeguard sensitive donor and beneficiary information.
- 6. DIGITAL TRANSFORMATION IN PHILANTHROPY: A ROADMAP FOR GRANTMAKERS

  THIS BOOK OFFERS A STRATEGIC FRAMEWORK FOR GRANTMAKER ASSOCIATIONS AIMING TO UNDERGO DIGITAL TRANSFORMATION.

  IT COVERS CHANGE MANAGEMENT, TECHNOLOGY ADOPTION, AND ALIGNING DIGITAL INITIATIVES WITH ORGANIZATIONAL MISSIONS. READERS GAIN INSIGHTS ON OVERCOMING RESISTANCE AND MEASURING THE SUCCESS OF DIGITAL PROJECTS.
- 7. Grantmaking Platforms and Software: A Comparative Guide
  Designed to assist grantmakers in selecting the right technology, this book reviews popular grant management platforms and software solutions. It compares features, pricing, and usability, helping organizations choose tools that fit their needs and budgets. The guide also includes tips for successful implementation.
- 8. Artificial Intelligence in Grantmaking: Opportunities and Challenges

  Exploring the emerging role of AI, this book discusses how machine learning and automation are reshaping grantmaking processes. It highlights use cases such as predictive analytics for grant outcomes and automated application reviews. Ethical considerations and potential biases in AI systems are also thoroughly examined.
- 9. Engaging Donors through Technology: Strategies for Grantmaker Associations
  This book focuses on leveraging digital channels to enhance donor engagement and retention. It covers social media, CRM systems, and virtual events as tools to build stronger relationships with supporters. Practical strategies are provided to help grantmakers increase transparency and communicate impact effectively.

# **Technology Association Of Grantmakers**

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technology association of grantmakers: AI for Nonprofits Darian Rodriguez Heyman, Cheryl Contee, 2025-07-23 A collection of actionable AI tools you can apply immediately to help your nonprofit drive social impact and change In AI for Nonprofits: Putting Artificial Intelligence to Work for Your Cause, a team of leading nonprofit experts and social entrepreneurs delivers a startlingly insightful, strategic "how-to guide" for nonprofit and foundation leaders, board members, and volunteers, as well as higher education professionals and social entrepreneurs looking to deploy and integrate artificial intelligence tailored to their organization's mission and needs. It's the leading reference guide for people who are entirely new to AI, as well as tech-savvy veterans with a deep understanding of artificial intelligence looking for proven, hands-on techniques they can apply immediately to transform their nonprofits. Each chapter is based on interviews conducted with 57 of the nonprofit industry's most innovative and reputed voices. Together, they provide the latest strategies and tactics for nonprofit generative AI and predictive analytics applications, skills and competencies needed to effectively use this new technology, tips, tools, best practices, resource

reviews, and the most common pitfalls to avoid. AI for Nonprofits walks you through exactly how to strategically customize artificial intelligence to improve your fundraising and resource development efforts, marketing and community engagement, program delivery, and back-office operations. From human resources management to program strategy, social listening, and donor research, the book provides the on-the-ground techniques you need to deploy to transform your nonprofit's operations. Inside the book: Step-by-step frameworks and actionable roadmaps to help you implement AI for content creation, donor engagement, and developing personalized messages at scale How to protect your donors' privacy and data with policies and practices that comply with rapidly shifting legal and regulatory landscapes Cutting-edge research and practical case studies drawn from real-world situations that illustrate concrete AI applications Access to 100+ tools, platforms, and providers focused on helping nonprofits optimize their use of AI AI for Nonprofits explains how to supercharge your organization's fundraising pipeline, marketing and community engagement, program delivery, back-office operations, and governance policies. It's perfect for nonprofit executives, managers, professionals, and leaders, AI for Nonprofits will also earn a place in the libraries of anyone with an interest in using AI to power social impact and change.

technology association of grantmakers: The Routledge Handbook of Artificial Intelligence and Philanthropy Giuseppe Ugazio, Milos Maricic, 2024-11-07 The Routledge Handbook of Artificial Intelligence and Philanthropy acts as a catalyst for the dialogue between two ecosystems with much to gain from collaboration: artificial intelligence (AI) and philanthropy. Bringing together leading academics, AI specialists, and philanthropy professionals, it offers a robust academic foundation for studying both how AI can be used and implemented within philanthropy and how philanthropy can guide the future development of AI in a responsible way. The contributors to this Handbook explore various facets of the AI-philanthropy dynamic, critically assess hurdles to increased AI adoption and integration in philanthropy, map the application of AI within the philanthropic sector, evaluate how philanthropy can and should promote an AI that is ethical, inclusive, and responsible, and identify the landscape of risk strategies for their limitations and/or potential mitigation. These theoretical perspectives are complemented by several case studies that offer a pragmatic perspective on diverse, successful, and effective AI-philanthropy synergies. As a result, this Handbook stands as a valuable academic reference capable of enriching the interactions of AI and philanthropy, uniting the perspectives of scholars and practitioners, thus building bridges between research and implementation, and setting the foundations for future research endeavors on this topic. The Open Access version of this book, available at http://www.taylorfrancis.com, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives (CC-BY-NC-ND) 4.0 license.

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technology association of grantmakers: The Art of Digital Governance Younhee Kim, Michael J. Ahn, 2025-10-13 This book explores the evolution and transformative potential of digital governance amid the ongoing technological revolution in the public sector. It examines how digital platforms and artificial intelligence systems reshape governance structures, transform public administration, and impact democratic processes across diverse institutional and contextual settings. By clarifying critical theoretical and practical debates, this volume synthesizes previously

fragmented insights across the intersecting fields of public administration, public policy, and information technology studies. Bringing together diverse perspectives and international case studies from developed, developing, and underdeveloped contexts, the chapters illuminate both the current state and future trajectories of digital governance. The contributions offer actionable and forward-looking strategies that chart pathways toward sustainable and resilient governance. Additionally, the volume highlights the global diffusion of collaborative and innovative digital practices, making the transformative potential of digital governance accessible and impactful in our changing environments. Reflecting the complexity inherent in digital platforms and AI-driven transformations, the volume consistently underscores that effective governance frameworks must remain adaptive, inclusive, and deeply rooted in collaborative processes bridging technology, institutions, and society.

technology association of grantmakers: Fundraise For Australia Ryan Ginard, 2024-11-01 Fundraise For Australia is the first Australian fundraising textbook that captures all the unique fundraising vehicles, approaches, and regulations that exist within the Australian for-purpose sector, ensuring new and early career fundraisers have the foundational knowledge to hit the ground running in their chosen profession. It also underpins the curriculum for Fundraise for Australia (F4A) making it an important reference for the understanding and application of key principles, concepts, and techniques that will help secure essential resources for the causes and communities they serve. This textbook is designed to meet the needs of today's Australian fundraisers with insight into compelling and timely topics such as donor motivations in challenging times, the different types of funders and how they give, the rise of digital fundraising and supporter activations, how to navigate a career in the space, together with contributions from noted experts in the field woven throughout the pages. Fundraise for Australia (F4A) is a certified social enterprise that identifies, recruits, trains, and supports, new fundraisers to help build a prosperous and fulfilling career in philanthropy and deliver transformative change for their communities. 100% of the profits raised from the sales of this book and any income derived from its content, go towards funding the mission of F4A.

**technology association of grantmakers:** From Grantmaker to Leader Frank L. Ellsworth, Joe Lumarda, 2002-12-11 FROM GRANTMAKER TO LEADER The past one hundred years has borne witness to an extraordinary revolution in the constitution and activities of philanthropic foundations. The evolution of the governance of foundations-fromfounder to family to professionals to institutions-has necessarily altered the role that foundations play within a society. Ascommunity foundations, for example, strengthen the essential communal fabric and help all organizations gain a financial footbold, they find themselves at times in conflict with commercial gift funds, whose transactional nature between the donor and theorganization stimulates philanthropy in a wholly different fashion. From Grantmaker to Leader: Emerging Strategies for 21st Century Foundations takes stock of this shifting landscape, presenting boldleadership strategies for directing philanthropic organizations into the unchartered waters of the future. Seasoned foundation executives Frank Ellsworth and Joseph Lumardaassemble an all-star roster of insider contributors, dividing their trenchant study into three sections. From Carnegie to Gates: The Changing Faces and Needs of Philanthropy examines the history offamily and community foundations and how the turmoil of the NewEconomy will affect these organizations in the future. SectionTwo, The Foundation's New Reach: The Emerging Role of Leader, Communicator, and Facilitator of Change addresses the critical responsibility of effectively articulating a foundation's message, showing how messages can successfully penetrate the media. Finally, the third section Building the Foundation Board of the 21stCentury: Diversity and Strategic Planning analyzes all aspects offoundation boards of directors, including their makeup, responsibilities, backgrounds, necessary diversity, and the role ofboards in foundation planning. Throughout all three sections, FromGrantmaker to Leader tackles all the critical issues facingphilanthropic foundations today, such as: \* Transfer of wealth \* Legislative concerns \* IRS audits \* The role of foundations in public policy issues, such as campaignspending \* Accountability \* Planned giving \* Assessment of the effectiveness of giving \*

Socially responsible investment and social return oninvestment Even as the very nature of foundations has changed, a fundamental question remains: will philanthropies play a more pervasive role insociety's future or will their influence forever remain elitist and selective? Writing directly for trustees, practitioners, foundationCEOs and CFOs, and every philanthropic professional, Ellsworth and Lumarda make the convincing case that foundations matter more than ever, offering proven strategies for philanthropic success. FRANK L. ELLSWORTH is a vice president at Capital Research and Management Company, where he oversees and coordinates programs and services to endowments in Los Angeles. JOSEPH LUMARDA is the Executive Vice President of External Affairs for the California Community Foundation in Los Angeles.

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technology association of grantmakers: Making Nonprofits Work Paul C. Light, 2011-04-01 The nonprofit sector has never been under greater pressure to prove itself. With missions expanding and funding never more competitive, the sector suffers from a general impression that it is less efficient and more wasteful than its government and private competitors. Its funders, be they governments, charitable foundations, or individual givers, have never seemed so insistent about economy and results, while its clients, be they communities or individuals, have never been more demanding about efficiency and responsiveness. How the nonprofit sector does its work is becoming almost as important to funders and clients as what the sector actually delivers by way of goods and services. The problem is that there is virtually no agreement on just how nonprofits can improve. Unlike the federal government, the nonprofit sector is still at the beginning of its reform journey and its networks of consultants, management associations, and scholars are only beginning to develop the research base to know what reforms might work under what conditions. In Making Nonprofits Work, Paul C. Light charts the current trends of management reform in the nonprofit sector and assesses the climate for reform at the local and national levels. Light examines the four popular philosophies, or tides, being advocated—scientific management, liberation management, war on waste, and watchful eye—offering examples and caveats from a portfolio of recent experience. Drawing on confidential interviews with leaders in nonprofit management reform, a detailed search of Internet sources, and a survey of state associations of nonprofit organizations, Light's findings suggest that the nonprofit sector has a remarkable opportunity to prevent the excesses and fadism that have dominated reform efforts in government and the private sector. He cautions leaders in the nonprofit sector to recognize the limits of various reform models, to set priorities carefully, and to limit investments of reform energ

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**technology association of grantmakers: Own This!** R. Trebor Scholz, 2023-09-19 What if taxi drivers in New York City or rickshaw operators in Bangalore could start a worker-owned

and-operated alternative to Uber with stable hourly wages? Winner of the First Prize in the Joyce Rothschild Book Awards Platform cooperatives reimagine a world where domestic workers can double their income by establishing their own platform—an internet where platforms such as Twitch, Twitter, and Roblox were owned by their streamers, users, and creators. What if small fishing communities in Mexico or farmers in Kerala had the power to determine what data they collected about their work and how they utilized that data? Platform cooperatives are not a figment of the utopian imagination, but rather a reality that is transforming industries today. Collectives that leverage technology offer an urgent and practical solution to shift how businesses are owned and controlled, allowing workers to make decisions together. In this book, researcher and activist Trebor Scholz explores how these new forms of business, powered by peer principles, are paving the way for a more equitable economy that benefits everyone. Own This! sets out a program that could change the ways we live, work, and organize.

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