

IMPACT ON TULSA'S ECONOMY

IMPACT ON TULSA'S ECONOMY HAS BEEN A SUBJECT OF SIGNIFICANT ANALYSIS AS THE CITY CONTINUES TO EVOLVE INTO A DYNAMIC HUB OF COMMERCE, INDUSTRY, AND CULTURE. TULSA'S ECONOMIC LANDSCAPE IS SHAPED BY A VARIETY OF FACTORS INCLUDING ITS RICH HISTORY IN THE ENERGY SECTOR, DIVERSIFICATION INTO TECHNOLOGY AND MANUFACTURING, AND ONGOING INVESTMENTS IN INFRASTRUCTURE AND EDUCATION. UNDERSTANDING THE IMPACT ON TULSA'S ECONOMY REQUIRES A COMPREHENSIVE LOOK AT KEY INDUSTRIES, EMPLOYMENT TRENDS, BUSINESS DEVELOPMENT, AND REGIONAL ECONOMIC POLICIES. THIS ARTICLE EXPLORES THE MULTIFACETED INFLUENCES ON TULSA'S ECONOMIC GROWTH, HIGHLIGHTING BOTH CHALLENGES AND OPPORTUNITIES THAT DEFINE ITS CURRENT AND FUTURE TRAJECTORY. FROM THE RESURGENCE OF THE OIL AND GAS INDUSTRY TO THE BURGEONING TECH SCENE, TULSA'S ECONOMY PRESENTS A UNIQUE BLEND OF TRADITIONAL STRENGTHS AND INNOVATIVE EXPANSION. THE FOLLOWING SECTIONS WILL DELVE INTO THESE ELEMENTS IN DETAIL, PROVIDING INSIGHTS INTO THE DRIVERS BEHIND TULSA'S ECONOMIC VITALITY.

- HISTORICAL CONTEXT OF TULSA'S ECONOMY
- KEY INDUSTRIES DRIVING GROWTH
- EMPLOYMENT TRENDS AND WORKFORCE DEVELOPMENT
- IMPACT OF INFRASTRUCTURE AND URBAN DEVELOPMENT
- ROLE OF EDUCATION AND INNOVATION
- CHALLENGES AND FUTURE PROSPECTS

HISTORICAL CONTEXT OF TULSA'S ECONOMY

THE IMPACT ON TULSA'S ECONOMY HAS DEEP ROOTS IN ITS HISTORY AS A MAJOR CENTER FOR THE OIL INDUSTRY. OFTEN REFERRED TO AS THE "OIL CAPITAL OF THE WORLD," TULSA EXPERIENCED RAPID ECONOMIC GROWTH THROUGHOUT THE 20TH CENTURY DUE TO THE DISCOVERY AND EXPLOITATION OF OIL RESERVES. THIS HISTORICAL FOUNDATION ESTABLISHED TULSA AS A SIGNIFICANT PLAYER IN ENERGY MARKETS, ATTRACTING INVESTMENT AND WORKFORCE TO THE REGION. THE ECONOMIC BENEFITS OF OIL BOOMS WERE ACCOMPANIED BY PERIODS OF VOLATILITY, WHICH SHAPED THE CITY'S APPROACH TO ECONOMIC DIVERSIFICATION. THE LEGACY OF THE OIL INDUSTRY CONTINUES TO INFLUENCE TULSA'S ECONOMY, BUT THE CITY HAS ALSO EVOLVED TO INCORPORATE NEW SECTORS AND ADAPT TO CHANGING ECONOMIC CONDITIONS.

KEY INDUSTRIES DRIVING GROWTH

SEVERAL INDUSTRIES CURRENTLY CONTRIBUTE SIGNIFICANTLY TO THE IMPACT ON TULSA'S ECONOMY. WHILE THE ENERGY SECTOR REMAINS INFLUENTIAL, TULSA HAS BROADENED ITS ECONOMIC BASE TO INCLUDE MANUFACTURING, AEROSPACE, TECHNOLOGY, AND HEALTHCARE. THIS DIVERSIFICATION HAS HELPED STABILIZE THE LOCAL ECONOMY AND CREATE NEW EMPLOYMENT OPPORTUNITIES.

ENERGY SECTOR

THE ENERGY INDUSTRY, INCLUDING OIL AND NATURAL GAS PRODUCTION, REMAINS A CORNERSTONE OF TULSA'S ECONOMIC FRAMEWORK. ADVANCES IN DRILLING TECHNOLOGIES AND EXPLORATION HAVE REVITALIZED THE SECTOR, FOSTERING JOB CREATION AND REGIONAL REVENUE. TULSA HOSTS MANY ENERGY COMPANIES' HEADQUARTERS AND SERVICE PROVIDERS, MAINTAINING ITS STATUS AS A STRATEGIC ENERGY HUB.

MANUFACTURING AND AEROSPACE

MANUFACTURING, PARTICULARLY AEROSPACE AND DEFENSE-RELATED PRODUCTION, PLAYS A VITAL ROLE IN TULSA'S ECONOMY. THE PRESENCE OF MAJOR AEROSPACE COMPANIES AND SUPPLIERS HAS ATTRACTED SKILLED LABOR AND INVESTMENT. THIS SECTOR SUPPORTS A DIVERSE RANGE OF ACTIVITIES FROM AIRCRAFT MAINTENANCE TO PARTS MANUFACTURING, CONTRIBUTING TO ECONOMIC RESILIENCE.

TECHNOLOGY AND INNOVATION

IN RECENT YEARS, TULSA HAS MADE SIGNIFICANT STRIDES IN DEVELOPING ITS TECHNOLOGY SECTOR. INITIATIVES TO SUPPORT STARTUPS, TECH INCUBATORS, AND INVESTMENT IN DIGITAL INFRASTRUCTURE HAVE FOSTERED A GROWING TECH COMMUNITY. THIS HAS BROADENED THE ECONOMIC IMPACT ON TULSA'S ECONOMY BY CREATING HIGH-TECH JOBS AND ATTRACTING YOUNG PROFESSIONALS.

HEALTHCARE AND EDUCATION

THE HEALTHCARE INDUSTRY IS A SUBSTANTIAL EMPLOYER AND ECONOMIC DRIVER IN TULSA. HOSPITALS, RESEARCH INSTITUTIONS, AND HEALTHCARE SERVICES CONTRIBUTE TO ECONOMIC STABILITY AND GROWTH. ADDITIONALLY, EDUCATIONAL INSTITUTIONS PLAY A CRITICAL ROLE NOT ONLY AS EMPLOYERS BUT ALSO AS SOURCES OF INNOVATION AND WORKFORCE DEVELOPMENT.

EMPLOYMENT TRENDS AND WORKFORCE DEVELOPMENT

THE IMPACT ON TULSA'S ECONOMY IS CLOSELY TIED TO EMPLOYMENT PATTERNS AND WORKFORCE CAPABILITIES. EMPLOYMENT GROWTH IN KEY SECTORS HAS INFLUENCED POPULATION TRENDS AND INCOME LEVELS. EFFORTS TO ENHANCE WORKFORCE SKILLS AND ALIGN EDUCATION WITH INDUSTRY NEEDS ARE CRUCIAL TO SUSTAINING ECONOMIC MOMENTUM.

JOB GROWTH AND UNEMPLOYMENT RATES

OVER THE PAST DECADE, TULSA HAS EXPERIENCED STEADY JOB GROWTH, PARTICULARLY IN TECHNOLOGY, HEALTHCARE, AND MANUFACTURING. UNEMPLOYMENT RATES HAVE GENERALLY TRENDED DOWNWARD, REFLECTING A STRENGTHENING LABOR MARKET. HOWEVER, DISPARITIES REMAIN IN ACCESS TO HIGH-PAYING JOBS AND WORKFORCE PARTICIPATION AMONG DIFFERENT DEMOGRAPHIC GROUPS.

WORKFORCE TRAINING PROGRAMS

LOCAL GOVERNMENT, EDUCATIONAL INSTITUTIONS, AND PRIVATE ORGANIZATIONS COLLABORATE TO IMPLEMENT WORKFORCE DEVELOPMENT PROGRAMS. THESE INITIATIVES FOCUS ON TECHNICAL TRAINING, APPRENTICESHIPS, AND CONTINUOUS EDUCATION TO MEET THE EVOLVING DEMANDS OF TULSA'S ECONOMY. SUCH PROGRAMS ARE ESSENTIAL FOR ENHANCING EMPLOYABILITY AND SUPPORTING ECONOMIC DIVERSIFICATION.

IMPACT OF POPULATION CHANGES

POPULATION GROWTH AND MIGRATION PATTERNS DIRECTLY AFFECT TULSA'S LABOR MARKET. AN INFLUX OF YOUNG PROFESSIONALS AND RETENTION OF GRADUATES CONTRIBUTE POSITIVELY TO THE ECONOMY. CONVERSELY, CHALLENGES SUCH AS OUTMIGRATION OF SKILLED WORKERS CAN LIMIT ECONOMIC POTENTIAL.

IMPACT OF INFRASTRUCTURE AND URBAN DEVELOPMENT

INFRASTRUCTURE INVESTMENT AND URBAN DEVELOPMENT PROJECTS HAVE A PROFOUND IMPACT ON TULSA'S ECONOMY. IMPROVEMENTS IN TRANSPORTATION, UTILITIES, AND COMMERCIAL REAL ESTATE SUPPORT BUSINESS ACTIVITIES AND ENHANCE QUALITY OF LIFE, ATTRACTING FURTHER ECONOMIC INVESTMENT.

TRANSPORTATION NETWORKS

EFFICIENT TRANSPORTATION SYSTEMS, INCLUDING HIGHWAYS, PUBLIC TRANSIT, AND AIR CONNECTIVITY, FACILITATE COMMERCE AND WORKFORCE MOBILITY. TULSA'S STRATEGIC LOCATION WITH ACCESS TO MAJOR TRANSPORTATION CORRIDORS AMPLIFIES ITS ECONOMIC SIGNIFICANCE IN THE REGION.

COMMERCIAL AND RESIDENTIAL DEVELOPMENT

URBAN REVITALIZATION AND DEVELOPMENT PROJECTS HAVE TRANSFORMED TULSA'S DOWNTOWN AND SURROUNDING NEIGHBORHOODS. NEW COMMERCIAL SPACES, RESIDENTIAL COMPLEXES, AND MIXED-USE DEVELOPMENTS CONTRIBUTE TO ECONOMIC DYNAMISM BY ATTRACTING BUSINESSES AND RESIDENTS.

PUBLIC-PRIVATE PARTNERSHIPS

COLLABORATIONS BETWEEN GOVERNMENT ENTITIES AND PRIVATE SECTOR PARTNERS HAVE BEEN INSTRUMENTAL IN FUNDING INFRASTRUCTURE AND DEVELOPMENT PROJECTS. THESE PARTNERSHIPS LEVERAGE RESOURCES TO MAXIMIZE THE ECONOMIC IMPACT ON TULSA'S ECONOMY AND FOSTER SUSTAINABLE GROWTH.

ROLE OF EDUCATION AND INNOVATION

EDUCATION AND INNOVATION SERVE AS CRITICAL PILLARS IN SHAPING THE IMPACT ON TULSA'S ECONOMY. INVESTMENT IN HIGHER EDUCATION, RESEARCH, AND TECHNOLOGY TRANSFER ENHANCES THE CITY'S COMPETITIVENESS AND CAPACITY FOR ECONOMIC ADVANCEMENT.

HIGHER EDUCATION INSTITUTIONS

UNIVERSITIES AND COLLEGES IN TULSA PROVIDE A SKILLED WORKFORCE AND ACT AS HUBS FOR RESEARCH AND DEVELOPMENT. THEIR ROLE IN FOSTERING ENTREPRENEURSHIP AND INNOVATION DIRECTLY CONTRIBUTES TO ECONOMIC DIVERSIFICATION.

RESEARCH AND DEVELOPMENT

INVESTMENT IN R&D ACTIVITIES SUPPORTS THE CREATION OF NEW TECHNOLOGIES AND BUSINESS VENTURES. COLLABORATION BETWEEN ACADEMIA AND INDUSTRY ACCELERATES THE COMMERCIALIZATION OF INNOVATIONS, STRENGTHENING TULSA'S ECONOMIC BASE.

STARTUPS AND ENTREPRENEURIAL ECOSYSTEM

A GROWING ECOSYSTEM OF STARTUPS AND SMALL BUSINESSES HAS EMERGED IN TULSA, SUPPORTED BY INCUBATORS, ACCELERATORS, AND FUNDING SOURCES. THIS ENTREPRENEURIAL ACTIVITY DRIVES JOB CREATION AND INTRODUCES NEW ECONOMIC OPPORTUNITIES.

CHALLENGES AND FUTURE PROSPECTS

DESPITE POSITIVE TRENDS, THE IMPACT ON TULSA'S ECONOMY FACES CHALLENGES THAT COULD AFFECT LONG-TERM GROWTH. ADDRESSING THESE ISSUES IS ESSENTIAL TO MAINTAINING ECONOMIC STABILITY AND MAXIMIZING FUTURE OPPORTUNITIES.

ECONOMIC DIVERSIFICATION

WHILE DIVERSIFICATION EFFORTS HAVE PROGRESSED, TULSA REMAINS SOMEWHAT RELIANT ON TRADITIONAL INDUSTRIES LIKE ENERGY. EXPANDING INTO EMERGING SECTORS AND FOSTERING RESILIENCE AGAINST MARKET FLUCTUATIONS IS A CONTINUING PRIORITY.

INCOME INEQUALITY AND WORKFORCE INCLUSION

INCOME DISPARITIES AND UNEQUAL ACCESS TO ECONOMIC OPPORTUNITIES PERSIST IN TULSA. INCLUSIVE GROWTH STRATEGIES ARE NECESSARY TO ENSURE BROAD-BASED BENEFITS FROM ECONOMIC DEVELOPMENT INITIATIVES.

ENVIRONMENTAL AND REGULATORY FACTORS

ENVIRONMENTAL CONCERNS AND REGULATORY CHANGES, PARTICULARLY IN THE ENERGY SECTOR, POSE POTENTIAL RISKS AND OPPORTUNITIES. ADAPTING TO SUSTAINABLE PRACTICES AND CLEAN ENERGY TRENDS COULD SHAPE TULSA'S ECONOMIC FUTURE.

FUTURE GROWTH OPPORTUNITIES

- EXPANSION OF THE TECHNOLOGY AND INNOVATION SECTORS
- INVESTMENT IN GREEN ENERGY AND SUSTAINABLE INDUSTRIES
- ENHANCED WORKFORCE DEVELOPMENT AND EDUCATION ALIGNMENT
- IMPROVED INFRASTRUCTURE AND URBAN LIVABILITY
- STRENGTHENED REGIONAL AND GLOBAL ECONOMIC PARTNERSHIPS

FREQUENTLY ASKED QUESTIONS

HOW HAS THE OIL INDUSTRY HISTORICALLY IMPACTED TULSA'S ECONOMY?

THE OIL INDUSTRY HAS BEEN A MAJOR DRIVER OF TULSA'S ECONOMY, EARNING IT THE NICKNAME 'OIL CAPITAL OF THE WORLD.' IT BROUGHT SIGNIFICANT INVESTMENT, JOB CREATION, AND ECONOMIC GROWTH THROUGHOUT THE 20TH CENTURY, SHAPING THE CITY'S DEVELOPMENT AND INFRASTRUCTURE.

WHAT ROLE DOES THE AEROSPACE SECTOR PLAY IN TULSA'S CURRENT ECONOMY?

TULSA'S AEROSPACE SECTOR IS A KEY COMPONENT OF ITS ECONOMY, PROVIDING THOUSANDS OF JOBS AND ATTRACTING MAJOR COMPANIES. THE PRESENCE OF MAINTENANCE, REPAIR, AND OVERHAUL (MRO) FACILITIES CONTRIBUTES SIGNIFICANTLY TO LOCAL ECONOMIC STABILITY AND GROWTH.

How has Tulsa's economic diversification affected its resilience?

Economic diversification in Tulsa, including growth in sectors like finance, technology, and healthcare, has improved the city's resilience by reducing dependence on the oil industry and creating a broader employment base.

What impact has the Tulsa Port of Catoosa had on the local economy?

The Tulsa Port of Catoosa has boosted the local economy by facilitating trade and transportation, creating jobs, and attracting businesses that benefit from access to inland waterways, expanding Tulsa's role as a logistics hub.

How has the COVID-19 pandemic influenced Tulsa's economy?

The COVID-19 pandemic caused disruptions in Tulsa's economy, especially in retail, hospitality, and small businesses. However, recovery efforts and investment in healthcare and technology sectors have helped stabilize and gradually improve economic conditions.

What economic benefits has Tulsa seen from recent infrastructure developments?

Recent infrastructure developments in Tulsa, such as improvements to transportation networks and downtown revitalization projects, have attracted new businesses, increased tourism, and enhanced quality of life, contributing positively to economic growth.

Additional Resources

1. *Economic Evolution of Tulsa: From Oil Boom to Modern Industry*

This book explores Tulsa's transformation from a booming oil city in the early 20th century to a diverse modern economy. It examines key industries that have shaped the city's financial landscape and the policies that influenced economic growth. Readers gain insights into how Tulsa adapted to changing market conditions and technological advancements.

2. *The Tulsa Economic Renaissance: Revitalizing a Midwestern Hub*

Focusing on recent revitalization efforts, this book details Tulsa's strategies to attract new businesses and foster innovation. It highlights successful urban development projects and the role of public-private partnerships. The narrative showcases how economic diversification has strengthened Tulsa's resilience.

3. *Oil and Opportunity: Tulsa's Role in the Energy Sector*

This title delves into Tulsa's historical and ongoing significance in the energy industry, particularly oil and natural gas. It covers the impact of energy companies on local employment, infrastructure, and economic stability. The book also discusses challenges faced by the sector and the city's adaptation to renewable energy trends.

4. *Small Businesses, Big Impact: Tulsa's Entrepreneurial Spirit*

Highlighting the contributions of small businesses, this book examines how entrepreneurs have driven Tulsa's economic growth. It includes case studies of local startups and examines support systems such as incubators and financing. The work emphasizes the importance of small enterprises in job creation and community development.

5. *Infrastructure and Economy: Building Tulsa's Future*

This publication analyzes the relationship between Tulsa's infrastructure investments and economic outcomes. It reviews transportation, utilities, and technology infrastructure projects that have enabled business expansion. The book argues that targeted infrastructure improvements are critical for sustained economic progress.

6. *Education and Economic Development in Tulsa*

EXPLORING THE LINK BETWEEN EDUCATION AND THE ECONOMY, THIS BOOK LOOKS AT TULSA'S EDUCATIONAL INSTITUTIONS AND WORKFORCE DEVELOPMENT PROGRAMS. IT DISCUSSES HOW EDUCATION INITIATIVES HAVE SUPPORTED INDUSTRY NEEDS AND ATTRACTED TALENT. THE BOOK ALSO ASSESSES CHALLENGES IN ALIGNING EDUCATION WITH ECONOMIC GOALS.

7. *DEMOGRAPHIC CHANGES AND ECONOMIC IMPACT IN TULSA*

THIS BOOK INVESTIGATES HOW SHIFTS IN TULSA'S POPULATION HAVE INFLUENCED ITS ECONOMIC LANDSCAPE. IT COVERS MIGRATION PATTERNS, DEMOGRAPHIC DIVERSITY, AND THEIR EFFECTS ON LABOR MARKETS AND CONSUMER BEHAVIOR. THE ANALYSIS PROVIDES A COMPREHENSIVE VIEW OF SOCIAL FACTORS DRIVING ECONOMIC CHANGE.

8. *TECHNOLOGY AND INNOVATION: TULSA'S PATH TO THE FUTURE ECONOMY*

FOCUSING ON THE TECH SECTOR, THIS BOOK CHRONICLES TULSA'S EFFORTS TO BECOME A HUB FOR INNOVATION AND TECHNOLOGY-DRIVEN BUSINESSES. IT HIGHLIGHTS KEY COMPANIES, INCUBATORS, AND INVESTMENT TRENDS THAT HAVE SHAPED THE LOCAL ECONOMY. THE NARRATIVE UNDERSCORES TECHNOLOGY'S ROLE IN CREATING HIGH-PAYING JOBS AND ATTRACTING YOUNG PROFESSIONALS.

9. *POLICY AND ECONOMIC GROWTH: GOVERNANCE IN TULSA'S DEVELOPMENT*

THIS BOOK EXAMINES THE IMPACT OF LOCAL GOVERNMENT POLICIES ON TULSA'S ECONOMIC TRAJECTORY. IT REVIEWS TAX INCENTIVES, ZONING LAWS, AND ECONOMIC DEVELOPMENT PROGRAMS AIMED AT BUSINESS ATTRACTION AND RETENTION. THE AUTHOR DISCUSSES HOW GOVERNANCE DECISIONS HAVE EITHER FACILITATED OR HINDERED ECONOMIC PROGRESS.

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impact on tulsa s economy: *Economic and Societal Impacts of Tornadoes* Kevin Simmons, Daniel Sutter, 2013-01-22 For almost a decade, economists Kevin M. Simmons and Daniel Sutter have been studying the economic effects and social consequences of the approximately 1,200 tornadoes that touch down across the United States annually. During this time, they have compiled information from sources such as NOAA and the U.S. Census Bureau to examine the casualties caused by tornadoes and to evaluate the National Weather Service (NWS)'s efforts to reduce these casualties. Their unique database has enabled this fascinating and game-changing study for meteorologists, social scientists, emergency managers, and everyone studying severe weather, policy, disaster management, or applied economics.

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fostering increased interdisciplinary research on the impacts of information technology and making the results of this research more accessible to the public and policymakers. This volume is expected to influence funding priorities and levels of support for interdisciplinary research of this kind.

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impact on tulsa s economy: Handbook of Education Policy Research Lora Cohen-Vogel, Peter Youngs, Janelle Scott, 2025-08-15 The second edition of the Handbook of Education Policy Research--the largest volume published in AERA's history--addresses a variety of policy and contextual issues in early childhood, K-12, and postsecondary education that have received extensive empirical attention during the past 15 years. With the pandemic and social turmoil as a backdrop, the editors build on the breadth and depth of the first edition while expanding the scope of the project to include subjects, methods, theories, and analyses that have contributed powerfully to the study of education policy and politics in the 2010s and 2020s. The field has become more comprehensive and inclusive, and the authors represent a diversity of racial/ethnic and gender identities and intellectual and disciplinary orientations. Most chapters come from multiple authors, reflecting the multi-sourced development of research in education policy since the first volume was published. This compilation consists of 70 chapters and nine commentaries that map past, present, and future directions of the field and richly attend to critical issues of interest to students, researchers, policy makers, and practitioners.

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impact on tulsa s economy: *Impact Cratering* G. R. Osinski, E. Pierazzo, 2012-10-17 Impact cratering is arguably the most ubiquitous geological process in the Solar System. It has played an important role in Earth's history, shaping the geological landscape, affecting the evolution of life, and generating economic resources. However, it was only in the latter half of the 20th century that the importance of impact cratering as a geological process was recognized and only during the past couple of decades that the study of meteorite impact structures has moved into the mainstream. This book seeks to fill a critical gap in the literature by providing an overview text covering broad aspects of the impact cratering process and aimed at graduate students, professionals and researchers alike. It introduces readers to the threat and nature of impactors, the impact cratering process, the products, and the effects - both destructive and beneficial. A series of chapters on the various techniques used to study impact craters provide a foundation for anyone studying impact craters for the first time.

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impact on tulsa s economy: *Managing Sport Events* T. Christopher Greenwell, Leigh Ann Danzey-Bussell, David J. Shonk, 2024-06-26 Running a sport event—whether it's an international competition or local youth tournament—requires acute knowledge and the ability to plan, organize, promote, lead, and communicate effectively. And no other text prepares students for the task as effectively as *Managing Sport Events*, Third Edition With HKPropel Access. While other texts in this space stray into the area of facility management, *Managing Sport Events* keeps its focus where it should be by providing a thorough grounding of the entire event management process. Beginning with an overview of event conception and development, the text then moves into the principal planning areas of budgeting, marketing, promotion, sponsorships, and legal and risk management. Later chapters focus on key operational areas such as staffing, event services and logistics, and event-day management, and it closes with postevent details and evaluation. The third edition includes new and updated content that incorporates plenty of contemporary real-life examples: Insights into how event management has been affected by COVID-19 and by the emergence of social media, sustainability efforts, and diversity, equity, and inclusion (DEI) initiatives All-new content

addressing the role of brand ambassadors, social media influencers, and nontraditional media in promoting events and encouraging fan engagement An updated discussion of event sponsorships and how sport organizations are implementing creative activation strategies, pre-event and game-day deliverables, and the latest technologies to maximize exposure and measure effectiveness An expanded discussion of contracts and other legal considerations such as compliance with the Americans with Disabilities Act (ADA) An expanded section outlining how principles of project management can be used to effectively plan events New industry profiles that provide insights into key players and noteworthy happenings in event management Related online activities, delivered through HKPropel, provide robust learning opportunities for students: A brand-new semester-long project in which students plan, prepare, produce, and evaluate a fictional pickleball tournament as well as compile a formal event management plan handbook Scenario-based activities in which students make a decision and then see the implications of their choice Mini case studies for each chapter with questions to test comprehension Sample contracts that represent common agreements encountered in event management Practicing and aspiring professionals working in parks and recreation, tourism, hospitality, and sport organizations at all levels—youth, high school, college, amateur, minor league, professional, and international—will find this book a valuable reference in their roles as event managers. Blending traditional business tenets of sport management with the distinct aspects of event management, *Managing Sport Events, Third Edition*, prepares readers to manage events with efficiency and ease so that fans and participants alike have lasting game-day memories. Note: A code for accessing HKPropel is not included with this ebook but may be purchased separately.

impact on tulsa s economy: Behavioral Science & Policy: Volume 2, Issue 1 Craig Fox, Sim B. Sitkin, 2016-11-22 The success of nearly all public- and private- sector policies hinges on the behavior of individuals, groups, and organizations. Today, such behaviors are better understood than ever, thanks to a growing body of practical behavioral science research. However, policymakers often are unaware of behavioral science findings that may help them craft and execute more effective and efficient policies. The pages of this new journal will become a meeting ground: a place where scientists and non-scientists can encounter clearly described behavioral research that can be put into action. By design, the scope of BSP is broad, with topics spanning health care, financial decisionmaking, energy and the environment, education and culture, justice and ethics, and work place practices. Contributions will be made by researchers with expertise in psychology, sociology, law, behavioral economics, organization science, decision science, and marketing. The journal is a key offering of the Behavioral Science & Policy Association in partnership with the Brookings Institution. The mission of BSPA is to foster dialog between social scientists, policymakers, and other practitioners in order to promote the application of rigorous empirical behavioral science in ways that serve the public interest. BSPA does not advance a particular agenda or political perspective. The first issue's contents follow. Behavioral Science & Policy, vol. 2, no. 1 Table of Contents: Editors' Note Spotlight—Pre-Kindergarten Interventions: American Policy on Early Childhood Education & Development: Many Programs, Great Hopes, Modest Prospects, Ron Haskins Evidence for the Benefits of State Prekindergarten Programs: Myth & Misrepresentation, Dale C. Farran & Mark W. Lipsey Reforming Head Start for the 21st Century: A Policy Prescription, Sara Mead & Ashley LiBetti Mitchel Home Visiting Programs: Four Evidence-Based Lessons for Policymakers, Cynthia Osborne Launching Preschool 2.0: A Road Map to High-Quality Public Programs at Scale, Christina Weiland A 10-Year Strategy of Increased Coordination & Comprehensive Investments in Early Child Development, Ajay Chaudry & Jane Waldfogel Reimagining Accountability in K-12 Education, Brian P. Gill, Jennifer S. Lerner, & Paul Meosky Featured Topic: Healthy Through Habit: Interventions for Initiating & Maintaining Health Behavioral Change, Wendy Wood & David Neal Making the Truth Stick & the Myths Fade: Lessons from Cognitive Psychology, Norbert Schwarz, Eryn Newman, & William Leach Editorial Policy

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