

imd switzerland executive education

imd switzerland executive education represents a premier choice for business leaders and professionals seeking advanced management training and leadership development. Known globally for its rigorous curriculum and innovative teaching methodologies, IMD offers a wide range of executive education programs tailored to enhance strategic thinking, operational excellence, and global business acumen. This article explores the unique features of IMD Switzerland's executive education offerings, including program types, benefits, and the institution's reputation in the international business community. In addition, it highlights how IMD's approach to executive education fosters transformative learning experiences that equip participants with skills to navigate complex business challenges. Whether looking to advance individual leadership capabilities or drive organizational success, IMD Switzerland executive education provides a comprehensive platform for growth. Below is an overview of the key areas covered throughout this article.

- Overview of IMD Switzerland Executive Education
- Types of Executive Education Programs at IMD
- Benefits of Enrolling in IMD Executive Education
- IMD's Teaching Methodology and Learning Approach
- Global Recognition and Industry Impact
- Enrollment Process and Eligibility

Overview of IMD Switzerland Executive Education

IMD, based in Lausanne, Switzerland, is renowned for its commitment to executive education focused on practical leadership and business innovation. The institution serves senior executives, managers, and high-potential leaders globally by providing tailored education programs that bridge academic rigor with real-world application. IMD Switzerland executive education is designed to meet the evolving demands of the global marketplace, equipping participants with the knowledge and skills necessary to lead organizations effectively. The school's close ties with industry leaders and emphasis on leadership development distinguish it among top business schools worldwide.

History and Reputation

Founded in 1990 through the merger of two Swiss business schools, IMD has since established itself as a leader in executive education. It consistently ranks among the top business schools globally, reflecting its high-quality programs and impactful research. IMD's reputation is built on a strong foundation of academic excellence, global outlook, and a focus on leadership transformation.

Location and Facilities

The IMD campus in Lausanne offers state-of-the-art facilities designed to foster collaborative

learning and innovation. Its location in Switzerland provides a central hub for executives from Europe and beyond, combining a serene environment with accessibility to major business centers.

Types of Executive Education Programs at IMD

IMD Switzerland executive education encompasses a diverse portfolio of programs catering to different leadership levels and industry needs. These programs include open enrollment courses, customized corporate programs, and advanced leadership development initiatives. Each program is structured to deliver maximum impact through experiential learning and practical frameworks.

Open Enrollment Programs

Open enrollment programs are designed for individual executives seeking to enhance their skills without company sponsorship. They cover topics such as leadership, digital transformation, strategy, finance, and innovation management. These programs vary in length from a few days to several weeks, allowing flexibility for busy professionals.

Customized Corporate Programs

IMD offers tailored executive education solutions for organizations aiming to develop their leadership teams in alignment with specific business objectives. These customized programs address unique challenges faced by companies and incorporate case studies, simulations, and workshops relevant to the client's industry.

Advanced Leadership Development

For senior executives and C-suite leaders, IMD provides advanced leadership development programs that focus on transformational leadership, global strategy, and change management. These intensive courses are designed to foster strategic thinking and inspire sustainable organizational growth.

Benefits of Enrolling in IMD Executive Education

Participating in IMD Switzerland executive education offers numerous advantages that contribute to both personal career growth and organizational success. The programs emphasize leadership effectiveness, strategic insight, and innovation, preparing executives to excel in dynamic business environments.

Enhanced Leadership Skills

IMD's curriculum focuses on cultivating essential leadership competencies such as emotional intelligence, decision-making under uncertainty, and effective communication. These skills are critical for managing teams and driving performance in complex situations.

Global Networking Opportunities

Executives attending IMD programs gain access to a diverse network of peers, alumni, and faculty members from various industries and countries. This global community fosters collaboration and knowledge exchange, expanding professional connections and business opportunities.

Practical and Actionable Learning

The programs emphasize real-world application through case studies, simulations, and interactive workshops. Participants can immediately implement new strategies and frameworks in their organizations, ensuring a direct return on investment.

Career Advancement

Completion of IMD executive education programs enhances participants' credentials, making them more competitive for leadership roles and promotions. The school's prestigious reputation further strengthens career prospects.

IMD's Teaching Methodology and Learning Approach

IMD Switzerland executive education employs a distinctive teaching methodology that combines academic research with practical experience. This approach ensures that learning is engaging, relevant, and immediately applicable to business challenges.

Experiential Learning

IMD uses experiential learning techniques such as simulations, role-playing, and real-time problem solving. This hands-on approach enables participants to apply concepts in a controlled environment, enhancing understanding and retention.

Case Study Method

The use of case studies drawn from global companies allows executives to analyze complex scenarios and develop strategic responses. This method encourages critical thinking and collaborative discussion among participants.

Personalized Coaching and Feedback

IMD provides individualized coaching sessions that help participants reflect on their leadership style, identify areas for improvement, and set actionable goals. Continuous feedback throughout the program supports sustained development.

Global Recognition and Industry Impact

IMD Switzerland executive education is recognized worldwide for its excellence and influence in shaping business leaders. The institution's programs are accredited by leading international bodies and consistently rank among the best globally.

Accreditations and Rankings

IMD holds prestigious accreditations such as EQUIS and AMBA, affirming the quality and rigor of its executive education. It regularly appears in top global rankings for executive education, reflecting its strong reputation among participants and corporate clients.

Industry Partnerships

The school collaborates with multinational corporations, government agencies, and non-profits to develop curricula that address contemporary business challenges. These partnerships enhance the relevance and impact of its programs.

Alumni Success Stories

IMD's alumni include influential CEOs, entrepreneurs, and senior executives who attribute their success to the skills and insights gained through IMD's executive education. This network continues to contribute to the school's prestige and influence.

Enrollment Process and Eligibility

Enrolling in IMD Switzerland executive education requires meeting specific eligibility criteria and following a streamlined application process designed to match participants with suitable programs.

Eligibility Criteria

Generally, candidates should have significant professional experience and hold managerial or leadership positions. Certain programs may require candidates to demonstrate specific industry knowledge or educational background.

Application Procedure

The application process typically involves submitting a professional resume, completing an application form, and sometimes participating in an interview or assessment. Early application is recommended due to limited program capacity.

Program Fees and Financial Support

Tuition fees vary by program type and duration. IMD offers various payment options and may provide corporate discounts or financial aid for qualifying participants.

Preparing for Your IMD Experience

Prospective participants are encouraged to identify their learning objectives and engage with program advisors to select the most appropriate courses. Preparation ensures a productive and enriching executive education experience.

- Comprehensive curriculum tailored for executives
- Global faculty with industry expertise
- Interactive and practical learning methods
- Strong alumni and professional networks
- Flexible program formats to accommodate busy schedules

Frequently Asked Questions

What is IMD Switzerland known for in executive education?

IMD Switzerland is renowned for its high-impact executive education programs that focus on leadership development, digital transformation, and global business strategy, attracting executives from around the world.

What types of executive education programs does IMD Switzerland offer?

IMD offers a range of executive education programs including open enrollment programs, custom programs tailored for organizations, leadership development courses, and digital transformation workshops.

Where is IMD Switzerland located?

IMD Switzerland is located in Lausanne, Switzerland, near Lake Geneva, providing a scenic and inspiring environment for executive education.

Who can benefit from IMD Switzerland's executive education courses?

Senior executives, managers, business leaders, and high-potential professionals seeking to enhance their leadership skills and business acumen can benefit from IMD's executive education courses.

How does IMD Switzerland incorporate digital transformation into its executive education?

IMD integrates digital transformation topics into its curriculum through specialized courses, case studies, and practical projects that help executives understand and lead digital change in their organizations.

What is the duration of IMD Switzerland's executive education programs?

The duration varies widely, from short intensive programs lasting a few days to longer leadership development programs spanning several weeks or months, depending on the course format and objectives.

Can companies customize executive education programs at

IMD Switzerland?

Yes, IMD offers customized executive education programs designed to meet the specific needs and challenges of individual organizations to drive impactful business results.

What makes IMD Switzerland's executive education programs stand out globally?

IMD's programs stand out due to their strong emphasis on real-world business challenges, personalized coaching, a global faculty, and a diverse cohort of participants, fostering a rich learning environment.

How can I apply for an executive education program at IMD Switzerland?

Prospective participants can apply online through the IMD website by selecting their desired program, completing the application form, and submitting required documents. Admission criteria and deadlines vary by program.

Additional Resources

1. *IMD Executive Education: Transforming Leaders for a Global Economy*

This book explores the unique approach IMD Switzerland takes to executive education, emphasizing leadership development in a globalized business environment. It covers IMD's innovative teaching methods, case study analysis, and real-world applications. Readers gain insights into how IMD equips executives with the skills needed to navigate complex international markets.

2. *Leadership Excellence: Insights from IMD Switzerland*

Focusing on leadership theories and practices taught at IMD, this book provides practical frameworks and strategies for effective leadership. It incorporates lessons from IMD's renowned leadership programs and features interviews with alumni who have successfully implemented these teachings. The book is ideal for executives looking to enhance their leadership capabilities.

3. *Strategic Innovation at IMD: Driving Business Success*

This title delves into the strategic innovation courses offered by IMD, highlighting how executives learn to foster creativity and implement innovative solutions. It discusses case studies from top global companies and the role of innovation in maintaining competitive advantage. The book is a valuable resource for managers aiming to lead transformative change.

4. *Global Business Dynamics: Perspectives from IMD Switzerland*

Covering the global business environment, this book examines the challenges and opportunities faced by multinational corporations. It draws on IMD's expertise in international strategy, cross-cultural management, and global leadership. Readers will understand how IMD prepares executives to operate effectively across borders.

5. *Digital Transformation and Executive Education at IMD*

This book addresses the impact of digital technologies on business and how IMD integrates digital transformation into its executive education programs. It includes case studies on digital disruption,

data-driven decision-making, and leadership in the digital age. The text serves as a guide for executives navigating the complexities of digital change.

6. IMD Switzerland: Cultivating Sustainable Leadership

Focusing on sustainability, this book outlines how IMD incorporates environmental and social governance (ESG) principles into its executive education. It highlights programs that teach responsible leadership and sustainable business practices. The book encourages leaders to balance profitability with positive societal impact.

7. Negotiation Mastery: Lessons from IMD Executive Programs

This book provides insights into negotiation tactics and strategies taught at IMD, emphasizing real-world applications and psychological principles. It includes examples from business, politics, and diplomacy, showcasing how IMD trains executives to negotiate effectively under pressure. The content is designed to improve negotiation skills for diverse scenarios.

8. High-Impact Leadership Communication: An IMD Perspective

Focusing on communication skills essential for executive success, this book explores IMD's methods for developing persuasive and impactful leadership communication. It covers storytelling, public speaking, and interpersonal communication techniques tailored for senior leaders. Readers will learn how to inspire and influence stakeholders effectively.

9. Executive Coaching and Development: The IMD Approach

This book examines the role of executive coaching within IMD's leadership development framework. It discusses coaching methodologies, feedback mechanisms, and personalized growth plans used to enhance executive performance. The book is a comprehensive guide for coaches and leaders committed to continuous professional development.

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imd switzerland executive education: Executive Education in Canadian Firms Bruce G. R. Fowler, 2010-03 A doctoral dissertation about Executive Education involving case study research, and comprising data from interviews with executives in Canada; information about nine universities in Canada, the USA and Europe; and the author's own experience of executive learning. This data and the resulting conclusions and recommendations that flow from them will be of useful interest to practising executives, consultants and business schools providing executive education. Bruce Fowler's dissertation tackles an important topic, the further education of executives in important Canadian companies, with a view to understanding better what actually goes on in programs designed to make executives better at what they do, keep them up to date, and encourage their imagination on the job. In this he succeeds admirably. His use of Alfred North Whitehead's educational philosophy as a background theoretical vantage point for his work is unusual and very wisely chosen. It enables him to organize his thoughts around a simple, clear and plausible view of the aims and dynamic structure of education at its best (Dr. Ian Winchester, University of Calgary).

This dissertation's originality and contribution to the discipline lie in the adoption of Whitehead's philosophical framework as a lense through which to reach a synthesis about executive education, which when combined with the author's own business experience give the reader a unique perspective on the issues involved (Dr. H. Woodhouse, University of Saskatchewan). This research has the potential to make a valuable contribution to the field of executive and business education (Dr. N. Dudley, University of Calgary).

imd switzerland executive education: *Executive Education after the Pandemic* Santiago Iñiguez, Peter Lorange, 2021-11-29 Business education and executive development has been one of the most fascinating industries in the world and the fastest growing segment of higher education over the past decades. Today, it is experiencing change on a scale unprecedented since the foundation of the first business schools in the early 20th Century, both due to changes in the corporate environment and also due to the impact of the COVID-19 pandemic across all industries. In this context how do you create world-class educational and training institutions that can cope with those challenges, and be rigorous, vocationally relevant and suited to the corporate growing needs in this new fluid world? And how do you combine the very best of traditional academic values with new learning technologies to create an educational model that is fit to compete in the global economy, threatened today by populism, nationalism and economic turmoil? Yet, as daunting as it is, some institutions have already made significant progress in the journey. In this book Santiago Iñiguez de Onzoño, President of IE University, and Peter Lorange, former President of IMD, bring together contributions from leading figures from some of the world's major universities. They share their experiences in addressing some of the challenges that the industry faces today, such as diversity and inclusion, employability, the role of AI and the advent of innovative new platforms. Packed with case studies of successful initiatives in business education and executive training, this is a truly visionary book. Authors anticipate future trends and share their in-depth knowledge of what it takes to build world-class educational providers - and their vision of higher education in the future.

imd switzerland executive education: *The Value & Purpose of Management Education* Eric Cornuel, Howard Thomas, Matthew Wood, 2022-03-01 Without a doubt, business schools have been a success story in higher education over the last 50 years (the period of EFMD's existence). Even so, they have come under scrutiny, and attack, over their academic legitimacy and value proposition for business and society. In this book, drawn from a special issue of Global Focus, the EFMD has selected around 25 of the best, most thoughtful short papers published in Global Focus to examine the role and purpose of EFMD in the evolution of management education. Each of the chapters interpret current strategic debates about the evolution of business schools and their paradigms and also identify possible strategic options for handling uncertain, volatile futures. These papers can be broadly categorized into four consistent themes: the first theme is concerned with the purpose and value proposition of management education; the second theme focuses on a perceived need for new business models and how to design and build them; the third theme addresses the question of the impact of the business school on business and society given the increasingly academic pursuits of business schools and their often weak links to the business community - the so-called rigour/relevance dilemma; and the fourth theme concerns how to 'map' and design business school futures in an increasingly volatile, uncertain, complex and ambiguous crisis-oriented environment. This impressive collection of insights from business management leaders from across the globe is inspiring reading for higher education leaders, policy makers and business leaders seeking insight into the future of management education. The Open Access version of this book, available at <http://www.taylorfrancis.com>, has been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license.

imd switzerland executive education: *The Essential Book of Business and Life Quotations*, 2023-01-17 An up-to-date book of quotations for executives, academics and anyone who wants to spice speeches and business presentations or simply reflect on some of the best things ever said on topics linked to business and management life in general. From "Aristotle" to "Mark

Zuckenbergs" and from "Action" to "Work", this book is a formidable source of witty remarks and inspiration for all. Best of its kind and fully sourced, the book also covers modern topics such as "Bitcoins", "Digitalization", "Sustainability" or "Fake News" and includes a large number of quotations never published before.

imd switzerland executive education: The Future of Management Education Martin R. Fellenz, Sabine Hoidn, Mairead Brady, 2022-04-07 To remain relevant, management education must reflect the realities that influence its subject matter, management, while at the same time addressing societal needs and expectations. Faced by powerful drivers of change, many of which are amplified by the immense turbulence caused by the COVID-19 pandemic in early 2020, an assessment of where management education stands and where it is going is timely. This book brings together management education scholars, practitioners, and stakeholders to identify trends and to critically analyse key challenges from their respective perspectives. They consider the requirements for providing relevant management education in the future and explore changes and opportunities around themes such as responsibility, sustainability, innovation, competitive strategy, and technological change. The different perspectives of the authors contribute distinct insights and form a fascinating kaleidoscope of reflections on the present and predictions and prescriptions for the future of management education. The result is a comprehensive volume that will be essential reading for scholars and administrators committed to the growth and development of management education. It also will be of keen interest to management educators as well as management learners who will shape and be shaped by the management education of the future.

imd switzerland executive education: Strategic Supply Chain Management Carlos Cordón, Kim Sundtoft Hald, Ralf W. Seifert, 2013-05-02 The supply chain is at the heart of every successful business organization's decision-making process. This textbook explains how to create a winning supply chain management strategy by spotlighting how senior executives in European and US companies have turned their supply chains into strategic weapons designed to convert threats, risks and outside pressures into competitive advantages. Strategic Supply Chain Management contains twenty real-world cases, all of which have been field researched by a top author team and tested out in the classroom. Each case adopts an executive leadership perspective to illuminate the real dilemmas faced by managers. The authors draw on their extensive classroom and industry experience to ensure that the writing style is geared towards an executive education readership. This elite case package will provide a complete teaching resource and authentic learning experience for MBA and executive education classes in Supply Chain Management throughout the world.

imd switzerland executive education: The Strategic Tool for Evaluating Educational Returns Axel Müller-Hofvenschiöld, 2012-12-06 Management education is a booming business. More and more consultants are moving into this area, forcing business schools to defend their traditional territory. American schools are allying themselves with institutions in other parts of the world and setting up subsidiaries, joint ventures and strategic alliances to leverage their know-how. On the business side, the number of Corporate Universities -establishments dedicated to management developmen- is growing rapidly, even in Europe. In the battle to win talent, companies want to show that they provide their top executives with the best chances of success. However, the picture is not all rosy. These days every expense has to prove its value added, and management education is no exception. But as this analysis shows, a more in-depth evaluation than the happy-sheet survey handed in at the end of a programme is difficult to compile. First one needs to ask the question, Who is the evaluation for, e. g. , the accounts department, HR, the participants or their superiors? Another tricky question is, Are you measuring HR indicators or programme learning goals? It is not at all clear that learning goals, even for customised programmes, are tied to companies' normal HR evaluation process (often in the form of a balanced scorecard) and the related incentive schemes (the reason for this would require a thesis on its own). Furthermore, as this analysis has revealed.

imd switzerland executive education: Promises Fulfilled and Unfulfilled in Management Education B. L. Thomas, Alexander Wilson, Howard Thomas, 2013-01-21 This is the first of two

volumes written to celebrate the 40th Anniversary of EFMD. Through an open-ended interview research process, it seeks to explore the perspectives and views of a wide range of experts drawn not only from the European environment but also from the United States and other global players in the management education field.

imd switzerland executive education: Management Development International Labour Office, 1998 The publication contains a balanced mix of theoretical concepts and practical guidance about management training and development approaches, based on best practice used by companies, public sector organisations, training institutions, business schools and management consultants in various countries around the world. Topics discussed include: competence modelling and management practices, learning theory, methods and techniques, effective management development and education, and aspects of the management development cycle such as problem identification, training needs assessment, training programme design, implementation and monitoring.

imd switzerland executive education: *Disrupt or Be Disrupted* GMAC (Graduate Management Admission Council), 2013-07-01 An evidence-based approach to improving the practice of graduate management education Compiled by the Graduate Management Admission Council (GMAC) and with contributions by administrators and professors from the top global MBA programs, this book provides business school decision-makers with an evidence-based approach to improving the practice of graduate management education. The book is designed to help navigate the pressures and create revolutionary platforms that leverage a school's unique competitive advantage in a design distinctly tailored for today's business realities. Offers a unique handbook for improving graduate management education Contains contributions from an international group of deans and professors that lead MBA programs Sponsored by GMAC, owner of the Graduate Management Admission Test (GMAT) exam used by over 5,000 programs worldwide This important resource gives academics a proven approach for improving graduate-level management programs.

imd switzerland executive education: *Talent Management* David Collings, Vlad Vaiman, Hugh Scullion, 2022-09-19 This book contains an Open Access chapter. Aimed at researchers, postgraduate students, and professionals in the field, *Talent Management: A Decade of Developments* charts the evolution of talent management, illustrating the progress, prospects, and challenges that have transpired over the last ten years.

imd switzerland executive education: Management Education for the World K. Muff, Thomas Dyllick, M. Drewell, J. North, P. Shrivastava, J. Haertle, 2013 50+20 not only raises the sights for those charged with the development of our future leaders, but also provides a clear roadmap for delivering on that ambition. As such, it is an important contribution to a journey of transformation that affects not only the future of business, but the very planet itself. Paul Polman, Unilever, US The 50+20 initiative is an ambitious effort that highlights the urgent need for radical change in what we teach and how management education is delivered today. In a world that faces so many different and fast-evolving challenges, the initiative is indeed timely and needed. Peter Bakker, World Business Council for Sustainable Development, Switzerland We now finally have a blueprint that can be used as a foundation for a new contract between business schools and society. Changing the way we educate our business leaders for tomorrow will change the world for the better. Rakesh Khurana, Harvard Business School, US For many years commentators have described what is wrong with business schools – characterizing them as the breeding grounds of a culture of greed and self-enrichment in global business at the expense of the rest of society and of nature. *Management Education for the World* is a response to this critique and a handbook for those seeking to educate and create knowledge for a new breed of business leaders. It presents a vision for the transformation of management education in service of the common good and explains how such a vision can be implemented in practice. The 50+20 vision, as it is also known, was developed through a collaborative initiative between the Globally Responsible Leadership Initiative, the World Business School Council for Sustainable Business and the U.N.-backed Principles of Responsible Management Education and draws on the expertise of sustainability scholars, business and business school

leaders and thought leaders from many other walks of life. This book explores the 21st century agenda of management education, identifying three fundamental goals: educating and developing globally responsible leaders, enabling business organizations to serve the common good, and engaging in the transformation of business and the economy. It is a clarion call of service to society for a sector lost between the interests of faculty, business and the schools themselves at the expense of people and planet. It sees business education stepping up to the plate with the ability of holding and creating a space to provide responsible leadership for a sustainable world embodied in the central and unifying element of the 50+20 vision, the collaboratory. Management Education for the World is written for everyone concerned or passionate about the future of management education: consultants, facilitators, entrepreneurs and leaders in organizations of any kind, as well as policymakers and others with an interest in new and transformative thinking in the field. In particular, teachers, researchers, students and administrators will find it an invaluable resource on their journey.

imd switzerland executive education: International Executive Development Programmes Roderick Millar, 2003 * Annual guide to educational institutions and business centers offering executive and management education worldwide * Relevant for executives seeking international business education exposure * Index of specialties ranging accounting, strategy planning, and change management, through conflict management, corporate finance and strategy, to global management, leadership, logistics, project management, and recruitment and team building listing which schools offer them This is the only genuinely international directory to senior management education. There are clearly a large number of US directories to North American MBA courses, and other countries produce similar publications. However, information on shorter courses as covered by this Guide are rare. Now in its seventh edition, this directory to worldwide courses for middle and senior management has been extensively revised, and is linked to a dedicated website. The directory is backed up by a series of articles from leading business schools, management academics, and executives from leading companies. These articles focus on different aspects and approaches to executive education, pr

imd switzerland executive education: Case Writing For Executive Education Gordon Adler, Wolfgang Amann, 2011-01-01 Time and again, the authors have observed how a great program faculty creates unique learning experiences to everybody's satisfaction. They have experienced the pleasure that all involved feel when great learning has taken place, when the program participants leave the sessions with an enhanced skill set and co-created answers to pending and future challenges. They are also aware that creating such moments of truth, involving the value proposition of business schools, corporate universities or other training institutions, has not been mastered everywhere. They have written this book to contribute to the ongoing professionalization of business education and aim to share some of the key lessons learned when creating unique learning experiences entailing learning that sticks. A great means to this end is using cases in executive education. While the variety of what can still be called a case is extremely wide, the authors by no means preach that cases are the only way forward. Like every tool, cases must be applied wisely and with a minimum amount of skill. There is also a bigger toolset available and there are also additional contextual factors to consider. They include teaching and learning traditions in different local settings. They comprise individual's learning preferences. As the authors outline in this book, the case-based method nonetheless offers tremendous potential. The art and science of case writing are still known to too few of those involved in delivering executive education seminars.

imd switzerland executive education: Strategy, Innovation, and Change John Murray, Constantinos Markides, Robert Galavan, 2008-05-15 Any organization must ask three interrelated questions in order to develop its strategy - where are we, where do we want to be, and how will we get there? In this book, leading business school academics use their managerially-relevant research to explore these questions.

imd switzerland executive education: Strategic Marketing Management, 9th Edition Chernev, Alexander, 2018-01-01

imd switzerland executive education: *Handbook of Research in International Human Resource Management* Günter K. Stahl, Ingmar Björkman, Shad Morris, 2012-01-01 Acclaim for the first edition: 'Handbook of Research in International Human Resource Management represents a welcome contribution to IHRM literature and will be required readings for both novices and veteran researchers.' – Dana B. Minbaeva, British Journal of Industrial Relations '... a rich array of contributors including some of the biggest names in the field.' – Roger Bell, Delta Intercultural Academy The second edition of this Handbook provides up-to-date insight into ground-breaking research on international human resource issues today. These issues are faced by multinational companies which can be as small as one person with a computer and Internet connection or as large as a medium-sized country. Written by the field's most distinguished researchers, the book will stimulate thought for new research and provide a glimpse of where we have been and where we are going. The book explores issues such as the importance of linking IHRM activities to organizational strategy and culture; talent management; staffing; performance management; leadership development; diversity management; international assignment and mobility issues; and the role of IHRM in the management of global teams and cross-border joint ventures, mergers and acquisitions. The Handbook illustrates that IHRM research is both theoretically deep and eclectic. Drawing upon a range of paradigms and perspectives this compendium will prove invaluable for HRM scholars, doctoral students, and others interested in IHRM research.

imd switzerland executive education: *Executive Education 2007* Roderick Millar, 2007 This handbook provides an annual snapshot from the iedp.info Web site and database, giving both HR professionals and their senior management colleagues an authoritative overview of the international executive development scene, clarifying who does what, when, where, and how in executive education around the world.

imd switzerland executive education: *Authenticity* James H. Gilmore, B. Joseph Pine II, 2007-10-18 Contrived. Disingenuous. Phony. Inauthentic. Do your customers use any of these words to describe what you sell—or how you sell it? If so, welcome to the club. Inundated by fakes and sophisticated counterfeits, people increasingly see the world in terms of real or fake. They would rather buy something real from someone genuine rather than something fake from some phony. When deciding to buy, consumers judge an offering's (and a company's) authenticity as much as—if not more than—price, quality, and availability. In *Authenticity*, James H. Gilmore and B. Joseph Pine II argue that to trounce rivals companies must grasp, manage, and excel at rendering authenticity. Through examples from a wide array of industries as well as government, nonprofit, education, and religious sectors, the authors show how to manage customers' perception of authenticity by: recognizing how businesses fake it; appealing to the five different genres of authenticity; charting how to be true to self and what you say you are; and crafting and implementing business strategies for rendering authenticity. The first to explore what authenticity really means for businesses and how companies can approach it both thoughtfully and thoroughly, this book is a must-read for any organization seeking to fulfill consumers' intensifying demand for the real deal.

imd switzerland executive education: *Thought Leadership Meets Business* Peter Lorange, 2008-03-27 For leading corporations, talent is perhaps the only truly sustainable competitive advantage. In light of this, leading international corporations need to be staffed by the best possible executive talent from around the world. This talent revolution places a burden on business schools to offer highly focused learning, based on practical research. In addition, business schools face fierce competition in this sector, not least from the rapid growth in management education in India and South East Asia. *Thought Leadership Meets Business* offers significant insights into the factors that have led to the delivery of high-quality executive education at the top-ranking International Institute for Management Development (IMD). Drawing on the experience and wisdom gained by IMD President Peter Lorange over a distinguished career of more than twenty years, this book offers a powerful model for business school success.

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