ford f150 ecoboost fuel economy

ford f150 ecoboost fuel economy has become a critical consideration for truck buyers seeking a blend of power, performance, and efficiency. The Ford F-150 equipped with EcoBoost engines offers an innovative approach to fuel consumption by utilizing turbocharging and direct fuel injection technologies. This article delves into the specifics of the Ford F-150 EcoBoost fuel economy, examining its real-world performance, factors influencing efficiency, and comparisons with other engine options. Additionally, it explores driving habits, maintenance tips, and technological advancements that can optimize fuel usage. Understanding these aspects helps potential buyers and current owners make informed decisions about operation and maintenance. The following content is organized to provide a comprehensive guide on this subject.

- Understanding the Ford F-150 EcoBoost Engine
- Fuel Economy Ratings and Real-World Performance
- Factors Affecting Fuel Efficiency
- Comparing EcoBoost with Other F-150 Engine Options
- Tips to Maximize Ford F-150 EcoBoost Fuel Economy
- Technological Features Enhancing Efficiency

Understanding the Ford F-150 EcoBoost Engine

The Ford F-150 EcoBoost engine is a turbocharged, direct-injection gasoline engine designed to deliver impressive power while maintaining better fuel economy compared to traditional V8 engines. Introduced as part of Ford's commitment to innovation and efficiency, the EcoBoost technology includes smaller displacement engines paired with turbochargers to boost power output without significantly increasing fuel consumption.

Engine Variants and Specifications

The most common EcoBoost engines in the F-150 lineup are the 2.7-liter V6 and the 3.5-liter V6 EcoBoost. Both engines utilize twin turbochargers and direct fuel injection to optimize combustion efficiency, resulting in a balance between performance and economy. The 3.5L EcoBoost, for example, produces up to 400 horsepower and 500 lb-ft of torque, making it suitable for towing and hauling while still maintaining reasonable fuel efficiency.

How EcoBoost Technology Works

EcoBoost engines achieve improved fuel economy by combining turbocharging, which forces more air

into the combustion chamber, with direct fuel injection that precisely controls fuel delivery. This results in enhanced combustion efficiency and reduced fuel waste. Additionally, variable valve timing and advanced engine management systems contribute to optimizing performance under various driving conditions.

Fuel Economy Ratings and Real-World Performance

Ford provides official fuel economy ratings for the F-150 EcoBoost models based on EPA testing, but real-world performance can vary depending on factors such as driving style, terrain, and load. Understanding both the rated and actual fuel consumption helps owners set realistic expectations.

EPA Fuel Economy Ratings

The 2.7-liter EcoBoost F-150 typically achieves an EPA-estimated fuel economy of around 20-22 miles per gallon (mpg) combined, depending on the configuration. The 3.5-liter EcoBoost variant generally rates slightly lower, with combined mpg figures ranging from 18 to 20 mpg. These ratings reflect a balance between city and highway driving conditions.

Real-World Fuel Economy

In everyday use, the Ford F-150 EcoBoost fuel economy can align closely with EPA estimates when driven conservatively. However, factors such as frequent towing, aggressive acceleration, and stop-and-go traffic can reduce fuel efficiency. Many F-150 EcoBoost owners report combined mpg figures between 17 and 21 mpg depending on driving habits and truck configuration.

Factors Affecting Fuel Efficiency

Several variables influence the fuel economy of the Ford F-150 EcoBoost, ranging from mechanical components to external conditions. Recognizing these factors helps optimize fuel consumption and maintain the vehicle's performance.

Driving Conditions and Terrain

Hilly or mountainous terrain requires more engine power, leading to increased fuel consumption. Similarly, urban driving with frequent stops and idling tends to lower overall fuel economy compared to steady highway speeds.

Load and Towing Impact

Carrying heavy payloads or towing trailers significantly affects fuel efficiency. The EcoBoost engines are designed to provide adequate power for towing, but the increased load elevates fuel usage due to the additional strain on the engine.

Vehicle Maintenance and Tire Condition

Proper maintenance, including timely oil changes, air filter replacements, and maintaining correct tire pressure, plays a vital role in maximizing fuel economy. Worn-out components or underinflated tires increase rolling resistance and engine workload.

Driving Habits

Aggressive acceleration, excessive idling, and high speeds negatively impact fuel consumption. Smooth acceleration, maintaining moderate speeds, and minimizing idle time contribute to better fuel economy.

Comparing EcoBoost with Other F-150 Engine Options

The Ford F-150 offers several engine choices beyond the EcoBoost lineup, including naturally aspirated V6 and V8 engines as well as a hybrid option. Comparing these alternatives provides insight into the relative fuel efficiency benefits of EcoBoost technology.

2.7L EcoBoost vs. 3.3L V6

The 2.7-liter EcoBoost engine generally offers better fuel economy than the 3.3-liter naturally aspirated V6, thanks to turbocharging and direct injection. It also delivers more torque and horsepower, enhancing performance without sacrificing efficiency.

3.5L EcoBoost vs. 5.0L V8

When compared to the 5.0-liter V8 engine, the 3.5-liter EcoBoost achieves comparable or better fuel economy, especially under highway conditions. The V8 produces robust power but tends to consume more fuel due to its larger displacement and lack of turbocharging.

EcoBoost vs. Hybrid Powertrain

The F-150 PowerBoost hybrid combines a 3.5-liter V6 with an electric motor to achieve superior fuel economy ratings, often exceeding those of EcoBoost engines. However, the EcoBoost remains a strong choice for those prioritizing traditional gasoline power with enhanced efficiency.

Tips to Maximize Ford F-150 EcoBoost Fuel Economy

Optimizing the fuel efficiency of the Ford F-150 EcoBoost involves a combination of maintenance practices and driving techniques. Implementing these strategies can lead to noticeable improvements in miles per gallon.

- **Maintain Proper Tire Pressure:** Keeping tires inflated to manufacturer specifications reduces rolling resistance.
- **Use Recommended Engine Oil:** Using the correct viscosity oil minimizes friction and improves efficiency.
- Limit Excessive Idling: Avoid prolonged idling to conserve fuel.
- Drive Smoothly: Accelerate gradually and avoid rapid braking to reduce fuel consumption.
- Minimize Unnecessary Weight: Remove excess cargo or accessories that add weight and drag.
- Plan Efficient Routes: Combining trips and avoiding heavy traffic can improve fuel economy.
- **Utilize Cruise Control:** On highways, cruise control helps maintain consistent speeds and optimal fuel use.

Regular Maintenance Checklist

Consistent upkeep ensures the EcoBoost engine operates efficiently. Key maintenance tasks include:

- 1. Routine oil and filter changes
- 2. Air filter inspections and replacements
- 3. Fuel system cleaning
- 4. Monitoring spark plug condition
- 5. Checking and replacing engine coolant as needed

Technological Features Enhancing Efficiency

Ford incorporates several advanced technologies in the F-150 EcoBoost models aimed at improving fuel economy without compromising performance. These innovations play a crucial role in optimizing engine operation and reducing fuel consumption.

Auto Start-Stop System

This feature automatically shuts off the engine when the vehicle is stationary, such as at traffic lights, and restarts it when the accelerator is pressed. This reduces unnecessary fuel burn during idling periods.

Advanced Transmission Systems

The F-150 EcoBoost is paired with sophisticated automatic transmissions that optimize gear shifts to maintain the engine in its most efficient operating range, contributing to better fuel economy.

Active Grille Shutters

These shutters open and close automatically to regulate airflow through the radiator, improving aerodynamics and engine temperature management, which positively affects fuel efficiency.

Lightweight Materials

Utilization of aluminum body panels and other lightweight materials reduces overall vehicle weight, easing the engine's workload and enhancing fuel economy.

Frequently Asked Questions

What is the average fuel economy of the Ford F-150 EcoBoost?

The Ford F-150 EcoBoost typically delivers an average fuel economy of around 20-25 miles per gallon, depending on the model year and driving conditions.

How does the EcoBoost engine improve fuel efficiency in the Ford F-150?

The EcoBoost engine uses turbocharging and direct fuel injection to enhance power and torque while improving fuel efficiency by optimizing fuel combustion and reducing engine size compared to traditional engines.

Which Ford F-150 EcoBoost model year has the best fuel economy?

Recent model years, particularly from 2018 onwards, tend to have improved fuel economy due to advancements in engine technology and lighter materials, with some models achieving up to 25 mpg on the highway.

Can driving habits affect the fuel economy of a Ford F-150 EcoBoost?

Yes, aggressive acceleration, excessive idling, and heavy loads can reduce fuel economy, while smooth driving, maintaining steady speeds, and regular maintenance can help maximize fuel efficiency.

How does the fuel economy of the Ford F-150 EcoBoost compare to the non-EcoBoost versions?

The EcoBoost versions generally offer better fuel economy than non-EcoBoost V6 or V8 engines because they are smaller, turbocharged engines designed to deliver similar power with less fuel consumption.

Are there any fuel-saving technologies in the Ford F-150 EcoBoost besides the turbocharged engine?

Yes, the Ford F-150 EcoBoost often includes technologies such as Auto Start-Stop, intelligent cylinder deactivation, and advanced transmission systems that contribute to improved fuel economy.

Additional Resources

1. Maximizing Fuel Efficiency in the Ford F-150 EcoBoost

This book offers comprehensive strategies for improving the fuel economy of the Ford F-150 EcoBoost. It covers driving habits, maintenance tips, and aftermarket modifications that can help owners get the most miles per gallon. Whether you're a daily commuter or a long-haul driver, this guide provides practical advice to reduce fuel consumption and save money at the pump.

- 2. The Ford F-150 EcoBoost Owner's Guide to Better Gas Mileage
- Designed specifically for Ford F-150 EcoBoost owners, this guide breaks down the factors affecting fuel economy. It explains how engine technology, tire choices, and aerodynamics impact performance and efficiency. The book also includes real-world testing results and user testimonials to help readers understand what works best.
- 3. EcoBoost Engines and Fuel Economy: The Ford F-150 Edition

This technical book delves into the engineering behind the EcoBoost engine and its influence on fuel economy. It explains turbocharging, direct injection, and variable valve timing in an accessible manner. Readers will gain insight into how these technologies combine to deliver power without sacrificing efficiency.

- 4. Driving Smart: Fuel Saving Tips for Your Ford F-150 EcoBoost
- Focusing on driving techniques, this book teaches how to adapt your driving style to maximize fuel efficiency. It includes tips on acceleration, braking, and cruise control use tailored to the Ford F-150 EcoBoost's unique characteristics. The guide also covers route planning and load management to reduce unnecessary fuel consumption.
- 5. Ford F-150 EcoBoost Maintenance for Optimal Fuel Economy

Proper maintenance plays a crucial role in fuel economy, and this book outlines the essential upkeep routines for the EcoBoost engine. From regular oil changes to tire pressure checks, readers learn how maintenance affects gas mileage. The book also advises on identifying signs of engine issues that can reduce efficiency.

6. Aftermarket Upgrades to Improve Ford F-150 EcoBoost Fuel Economy

This book explores various aftermarket parts and modifications aimed at enhancing fuel efficiency in the Ford F-150 EcoBoost. It reviews products such as aerodynamic kits, performance chips, and low-

rolling-resistance tires. The author provides cost-benefit analyses to help readers decide which upgrades are worth the investment.

- 7. Understanding Fuel Economy Ratings for the Ford F-150 EcoBoost
 Here, readers gain a clear understanding of how fuel economy ratings are determined and what they
 mean for the EcoBoost F-150. The book explains EPA testing procedures, real-world driving variations,
 and factors that cause discrepancies. It also offers tips on interpreting these ratings when shopping
- 8. The Environmental Impact of the Ford F-150 EcoBoost Fuel Economy
 This book examines the relationship between fuel economy and environmental sustainability in the context of the Ford F-150 EcoBoost. It discusses how improved gas mileage reduces carbon emissions and the truck's overall ecological footprint. The author also compares the EcoBoost to other engine options and alternative fuel vehicles.
- 9. Fuel Economy Myths and Facts: Ford F-150 EcoBoost Edition
 Addressing common misconceptions, this book separates fact from fiction regarding the fuel economy of the Ford F-150 EcoBoost. It tackles popular myths about turbocharged engines, fuel additives, and driving habits. With evidence-based explanations, the book equips owners to make informed decisions about their truck's fuel use.

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ford f150 ecoboost fuel economy: Ford F-150 Larry Mack, 2019-08-01 Ford has come a long way since its Model T beginnings! The company has grown to develop some of the United States' most popular pickup trucks. The Ford F-150's numerous models and special fuel-saving alloy bodies make this model a fit for everyone. Young readers can hop behind the wheel of the Ford F-150 in this engine-revving title.

ford f150 ecoboost fuel economy: Ford F-Series Trucks: 1948-Present Jimmy Dinsmore, James Halderman, 2023-02-17 Learn about the entire history of America's best-selling vehicle: the Ford F-Series truck. When Henry Ford first started manufacturing Model Ts more than 100 years ago, he didn't really have any sort of pickup or truck configuration in mind. However, enterprising people and businesses were modifying those early chassis for commercial use, and it didn't take long for Ford to figure out that there was a demand for a truck application of the Model T. Soon, Ford was making its own configurations for commercial use, first through third-party body companies and eventually by Ford itself with the Model TT. From these humble beginnings, Ford stumbled onto the basis for one of the most popular vehicles ever built: the Ford F-Series pickup truck. In Ford F-Series Trucks: 1948-Present, authors Jimmy Dinsmore and James Halderman thoroughly dissect the history of Ford F-Series pickup trucks as seen from a technical viewpoint. Fully covered are all the options, chassis specifications, running changes, and the evolution of these trucks, as they transformed from postwar utilitarian vehicles to the best-selling luxury family cruisers seen today. Not only are Ford trucks the best-selling trucks, they are the best-selling vehicle of any category,

cars included. This book will thrill truck aficionados and Ford historians alike, as it covers the first F-Series models (1948–1952), the ever-popular second-generation F-Series models (1953–1956), the popular Bumpsides (1967–1972), and all the way through the remarkable technology of what is now the 14th generation of the F-Series.

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ford f150 ecoboost fuel economy: Ford Pickup Trucks: An American Icon Pasquale De Marco, 2025-08-10 For over 100 years, the Ford pickup truck has been a part of the American landscape. From its humble beginnings as a simple workhorse to its current status as a versatile and stylish all-purpose vehicle, the Ford pickup truck has evolved to meet the needs of a changing world. In this comprehensive book, we take a look at the history of the Ford pickup truck, from its early days to its current incarnation. We explore the different models and generations of Ford pickup trucks, as well as the key milestones in their development. We also discuss the cultural impact of the Ford pickup truck, and its role in American society. The Ford pickup truck is more than just a vehicle. It is a symbol of American ingenuity and independence. It is a vehicle that has been used to work, play, and explore. It is a vehicle that has been passed down from generation to generation. Whether you are a Ford pickup truck enthusiast or simply curious about the history of this iconic vehicle, this book is for you. We hope you enjoy reading it as much as we enjoyed writing it. **This book is intended for an American audience and should be in the English language.** The book is written in a conversational tone and is easy to read. It is intended to be informative and entertaining, and it should appeal to a wide range of readers. We hope you enjoy reading this book and learning more about the Ford pickup truck. If you like this book, write a review!

ford f150 ecoboost fuel economy: Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty Vehicles National Research Council, Division on Engineering and Physical Sciences, Board on Energy and Environmental Systems, Committee on the Assessment of Technologies for Improving Fuel Economy of Light-Duty Vehicles, Phase 2, 2015-09-28 The light-duty vehicle fleet is expected to undergo substantial technological changes over the next several decades. New powertrain designs, alternative fuels, advanced materials and significant changes to the vehicle body are being driven by increasingly stringent fuel economy and greenhouse gas emission standards. By the end of the next decade, cars and light-duty trucks will be more fuel efficient, weigh less, emit less air pollutants, have more safety features, and will be more expensive to purchase relative to current vehicles. Though the gasoline-powered spark ignition engine will continue to be the dominant powertrain configuration even through 2030, such vehicles will be equipped with advanced technologies, materials, electronics and controls, and aerodynamics. And by 2030, the deployment of alternative methods to propel and fuel vehicles and alternative modes of transportation, including autonomous vehicles, will be well underway. What are these new technologies - how will they work, and will some technologies be more effective than others? Written to inform The United States Department of Transportation's National Highway Traffic Safety Administration (NHTSA) and Environmental Protection Agency (EPA) Corporate Average Fuel Economy (CAFE) and greenhouse gas (GHG) emission standards, this new report from the National Research Council is a technical evaluation of costs, benefits, and implementation issues of fuel reduction technologies for next-generation light-duty vehicles. Cost, Effectiveness, and Deployment of Fuel Economy Technologies for Light-Duty Vehicles estimates the cost, potential efficiency improvements, and barriers to commercial deployment of technologies that might be employed from 2020 to 2030. This report describes these promising technologies and makes recommendations for their inclusion on the list of technologies applicable for the 2017-2025 CAFE standards.

ford f150 ecoboost fuel economy: 2015 Passenger Car and 2014 Concept Car Yearbook Automotive Engineering International, 2014-11-21 Every year global automakers introduce new or significantly re-engineered passenger vehicles with increasingly advanced technology intended to exceed consumer expectations and satisfy increasingly stringent government regulations. Some of

these technologies are firsts-of-their-kind and start trends that other automakers soon follow—with the innovations becoming adopted across the board. The supply community is also increasingly playing a more significant role in helping the original equipment manufacturers research, develop, and introduce the latest engineering innovations that help bring competitive advantage for their automaker partners. Each year, the editors of SAE's Automotive Engineering magazine publish many articles focused on the technology and engineering innovations of new passenger and concept vehicles, and these articles have been collected into this volume. This 2015 Passenger Car and 2014 Concept Car Yearbook is the fourth in an ongoing series of books that provide yearly snapshots of the latest and greatest technologies introduced by the automotive industry. In this book, we explore from an OEM and supplier perspective the newest and most technically interesting production vehicles released for the 2015 model year. In addition, we also have included a technology-focused recap of the concept cars revealed during 2014. Readers will have, in one publication, a complete overview of the key advances that took place over the course of the year from around the world. Each new model is profiled in its own chapter with one or more articles by the award-winning editors and contributors of Automotive Engineering in this exclusive compilation of print and online content. The novel engineering aspects of each new vehicle are explored, with exclusive interviews of key engineers and product developers providing insights you can only get from you can only get from Automotive Engineering. This book is published for the most technically-minded enthusiasts who are interested in new car technologies, as well as practicing automotive engineers who are interested in new engineering trends. Engineering trends explored focus on what engineers are doing to meet the sometimes conflicting consumer and governmental demands for improved vehicle fuel efficiency, performance, safety and comfort. In short, this book: • Provides a single source for information on the key engineering trends of the year from both automaker and supplier perspectives. • Allows the reader to skip to chapters that cover specific car models that interest them, or read about all models from beginning to end. • Makes for dynamic book reading, with its large number of big, full-color images and easy-reading magazine format.

ford f150 ecoboost fuel economy: Inside the Ford-UAW Transformation Joel Cutcher-Gershenfeld, Dan Brooks, Martin Mulloy, 2015-05-01 How the partnership between Ford and the UAW, forged through more than fifty pivotal events, transformed their capacity to combine good jobs with high performance. In 2009, the Ford Motor Company was the only one of the Big Three automakers not to take the federal bailout package. How did Ford remain standing when its competitors were brought to their knees? It was a gutsy decision, but it didn't happen in isolation. The United Auto Workers joined with Ford to make this possible—not only in 2009, but in a series of more than fifty pivotal events during three decades that add up to a transformation that simultaneously values work and delivers results. The pivotal events—some planned and some unplanned; some at the facility level and some at the enterprise level -were not all successful. All had the potential, however, to further the transformation, and all provide insight into how large-scale system change really happens. The authors—each with years of experience with Ford, the UAW, and the industry—provide an unprecedented inside look at how core operating assumptions are shifted and at the emergence of integrated operating systems for quality, safety, and other aspects of the enterprise. It is a transformation built on a foundation of dignity and mutual respect, guided by a vision of combining good jobs with high performance.

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lighter, smarter cars of the future. In Driving the Future, Margo T. Oge portrays a future where clean, intelligent vehicles with lighter frames and alternative power trains will produce zero emissions and run at 100+ mpg. With electronic architectures more like those of airplanes, cars will be smarter and safer, will park themselves, and will network with other vehicles on the road to drive themselves. As the director of the EPA's Office of Transportation and Air Quality, Oge was the chief architect behind the Obama administration's landmark 2012 deal with automakers in the US market to double the fuel efficiency of their fleets and to cut greenhouse gas emissions in half by 2025. This was America's first formal climate action using regulation to reduce emissions through innovation in car design. Offering an insider account of the partnership between federal agencies, California, environmental groups, and car manufacturers that led to the historic deal, Margo discusses the science of climate change, the politics of addressing it, and the lessons learned for policy makers. She also takes the reader through the convergence of macro trends that will drive this innovation over the next forty years and be every bit as transformative as those wrought by Karl Benz and Henry Ford. Driving the Future is for anyone who wants to know what car they'll be driving in ten, twenty, or thirty years—and for everyone concerned about air quality and climate change now.

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ford f150 ecoboost fuel economy: Green Gone Wrong Heather Rogers, 2010-04-20 In Green Gone Wrong environmental writer Heather Rogers blasts through the marketing buzz of big corporations and asks a simple question: Do today's much-touted green products—carbon offsets, organic food, biofuels, and eco-friendly cars and homes—really work? Implicit in efforts to go green is the promise that global warming can be stopped by swapping out dirty goods for clean ones. But can earth-friendly products really save the planet? This far-reaching, riveting narrative explores how the most readily available solutions to environmental crisis may be disastrously off the mark. Rogers travels the world tracking how the conversion from a petro to a green society affects the most fundamental aspects of life—food, shelter, and transportation. Reporting from some of the most remote places on earth, Rogers uncovers shocking results that include massive clear-cutting, destruction of native ecosystems, and grinding poverty. Relying simply on market forces, people with good intentions wanting to just do something to help the planet are left feeling confused and

powerless. Green Gone Wrong reveals a fuller story, taking the reader into forests, fields, factories, and boardrooms around the world to draw out the unintended consequences, inherent obstacles, and successes of eco-friendly consumption. What do the labels USDA Certified Organic and Fair Trade really mean on a vast South American export-driven organic farm? A superlow-energy eco-village in Germany's Black Forest demonstrates that green homes dramatically shrink energy use, so why aren't we using this technology in America? The decisions made in Detroit's executive suites have kept Americans driving gas-guzzling automobiles for decades, even as U.S. automakers have European models that clock twice the mpg. Why won't they sell these cars domestically? And what does carbon offsetting really mean when projects can so easily fail? In one case thousands of trees planted in drought-plagued Southern India withered and died, releasing any CO2 they were meant to neutralize. Expertly reported, this gripping exposé pieces together a global picture of what's happening in the name of today's environmentalism. Green Gone Wrong speaks to anyone interested in climate change and the future of the natural world, as well as those who want to act but are caught not knowing who, or what, to believe to protect the planet. Rogers casts a sober eye on what's working and what's not, fearlessly pushing ahead the debate over how to protect the planet.

ford f150 ecoboost fuel economy: The Business Year: Colombia 2020 Peter Howson, The twin effects of the Saudi-Russian oil price war and the global COVID-19 pandemic in the first half of 2020 provided an extraordinary challenge for the already embattled Duque administration. What was meant to be a year of stable growth is virtually guaranteed to become the country's first recession since 1999. However, the quick and targeted government response at the onset of the pandemic and Colombia's strong macroeconomic fundamentals have most projections in agreement that Colombia will weather the storm among the best in the region, giving way to a strong recovery period. The Business Year's country-specific publications, sometimes featuring over 150 face-to-face interviews, are among the most comprehensive annual economic publications available internationally. This 172-page publication covers finance, energy, mining, industry, security, IT, transport, infrastructure, real estate, agriculture, health, tourism, and entertainment. The report features dozens of interviews, including:

ford f150 ecoboost fuel economy: The Best Business Writing 2012 Dean Starkman, Martha M. Hamilton, Ryan Chittum, Felix Salmon, 2012-06-19 An anthology Malcolm Gladwell has called riveting and indispensable. The Best Business Writing is a far-ranging survey of business's dynamic relationship with politics, culture, and life. This year's selections include John Markoff (New York Times) on innovations in robot technology and the decline of the factory worker; Evgeny Morozov (New Republic) on the questionable value of the popular TED conference series and the idea industry behind it; Paul Kiel (ProPublica) on the ripple effects of the ongoing foreclosure crisis; and the infamous op-ed by Greg Smith, published in the New York Times, announcing his break with Goldman Sachs over its trading practices and corrupt corporate ethos. Jessica Pressler (New York) delves into the personal and professional rivalry between former spouses and fashion competitors Tory and Christopher Burch. Peter Whoriskey (Washington Post) exposes the human cost of promoting pharmaceuticals for off-label uses. Charles Duhigg and David Barboza (New York Times) investigate Apple's unethical labor practices in China. Max Abelson (Bloomberg) reports on Wall Street's amusing reaction to the diminishing annual bonus. Mina Kimes (Fortune) recounts the grisly story of a company's illegal testing—and misuse—of a medical device for profit, and Jeff Tietz (Rolling Stone) composes one of the most poignant and comprehensive portraits of the financial crisis's dissolution of the American middle class.

ford f150 ecoboost fuel economy: ENR., 2008

ford f150 ecoboost fuel economy: Return to Glory Matthew DeBord, 2017-06-06 "This page-turning combination of business book and adventure saga tells the tale of the Ford Motor Company's" 2016 triumph at Le Mans (The New York Times, "10 New Books We Recommend This Week"). At the 2015 Detroit Auto Show, Ford unveiled a new car—and the automotive world lost its collective mind. This wasn't some new Explorer or Focus. Onto the stage rolled a carbon-fiber GT powered by a six-cylinder Ecoboost engine that churned out over 600 horsepower. It was sexy and

jaw dropping, but, more than that, it was a callback to the legendary Ford GT40 Mk IIs that stuck it to Ferrari and finished 1-2-3 at Le Mans in 1966. Detroit was back, and Ford was going back to Le Mans. Matthew DeBord, a veteran auto industry journalist, tells the incredible story of Ford's resurgence in Return to Glory. A decade ago, CEO Alan Mulally took over the iconic company and, thanks to his "One Ford" plan, helped it weather the financial crisis without a government bailout. DeBord revisits the story of the 1960s, details the creation of the new GT, and follows the team through the racing season—from Daytona to Sebring and Laguna Seca in Monterey. Finally, DeBord joins the Ford team in Le Mans in June 2016. This fabled twenty-four-hour endurance race is designed to break cars and drivers, and it was at Le Mans, fifty years after the company's greatest triumph, that Ford's comeback was put to the ultimate test.

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