

CUSTOM RUG FOR BUSINESS

CUSTOM RUG FOR BUSINESS IS AN ESSENTIAL ELEMENT THAT MANY COMPANIES OVERLOOK WHEN DESIGNING THEIR OFFICE OR RETAIL SPACES. A WELL-CHOSEN CUSTOM RUG NOT ONLY ENHANCES THE AESTHETIC APPEAL OF A BUSINESS ENVIRONMENT BUT ALSO SERVES FUNCTIONAL PURPOSES SUCH AS SAFETY, NOISE REDUCTION, AND BRAND REINFORCEMENT. FROM CORPORATE OFFICES TO HOSPITALITY VENUES, CUSTOM RUGS CAN BE TAILORED TO FIT SPECIFIC NEEDS, REFLECTING THE COMPANY'S IDENTITY AND CREATING A WELCOMING ATMOSPHERE FOR CLIENTS AND EMPLOYEES ALIKE. THIS ARTICLE EXPLORES THE BENEFITS, DESIGN OPTIONS, MATERIAL CHOICES, AND MAINTENANCE TIPS FOR CUSTOM RUGS DESIGNED SPECIFICALLY FOR BUSINESSES. ADDITIONALLY, IT COVERS PRACTICAL CONSIDERATIONS FOR PURCHASING AND INSTALLING CUSTOM RUGS TO MAXIMIZE THEIR IMPACT.

- BENEFITS OF CUSTOM RUGS FOR BUSINESS
- DESIGN CONSIDERATIONS FOR BUSINESS RUGS
- MATERIAL OPTIONS AND DURABILITY
- BRANDING AND CUSTOMIZATION OPPORTUNITIES
- MAINTENANCE AND LONGEVITY
- PURCHASING AND INSTALLATION TIPS

BENEFITS OF CUSTOM RUGS FOR BUSINESS

CUSTOM RUGS OFFER NUMEROUS ADVANTAGES FOR BUSINESSES, MAKING THEM A STRATEGIC INVESTMENT IN BOTH APPEARANCE AND FUNCTIONALITY. THESE RUGS CONTRIBUTE SIGNIFICANTLY TO CREATING A PROFESSIONAL AND INVITING ENVIRONMENT THAT CAN POSITIVELY INFLUENCE CUSTOMER PERCEPTION AND EMPLOYEE MORALE. BEYOND THEIR VISUAL APPEAL, CUSTOM RUGS PROVIDE PRACTICAL BENEFITS SUCH AS REDUCING NOISE LEVELS, ENHANCING SAFETY BY PREVENTING SLIPS, AND PROTECTING FLOORING FROM WEAR AND TEAR.

ENHANCED AESTHETIC APPEAL

A CUSTOM RUG CAN COMPLEMENT THE INTERIOR DESIGN OF ANY BUSINESS SPACE, ADDING COLOR, TEXTURE, AND STYLE THAT ALIGN WITH THE COMPANY'S DESIGN. TAILORED DESIGNS ALLOW BUSINESSES TO SELECT PATTERNS, COLORS, AND SIZES THAT SUIT THEIR UNIQUE ENVIRONMENT, RANGING FROM SLEEK MODERN LOOKS TO MORE TRADITIONAL OR ECLECTIC STYLES.

IMPROVED SAFETY AND COMFORT

CUSTOM RUGS HELP MINIMIZE SLIP HAZARDS BY PROVIDING A STABLE, NON-SLIP SURFACE, PARTICULARLY IN HIGH-TRAFFIC AREAS. ADDITIONALLY, THEY OFFER COMFORT UNDERFOOT, WHICH IS ESPECIALLY BENEFICIAL IN WORKPLACES WHERE EMPLOYEES STAND FOR EXTENDED PERIODS.

NOISE REDUCTION

IN BUSY COMMERCIAL SPACES, NOISE LEVELS CAN BECOME DISTRACTING. RUGS ABSORB SOUND, REDUCING ECHO AND AMBIENT NOISE, CREATING A CALMER AND MORE PRODUCTIVE ATMOSPHERE.

DESIGN CONSIDERATIONS FOR BUSINESS RUGS

WHEN SELECTING A CUSTOM RUG FOR BUSINESS PURPOSES, THOUGHTFUL DESIGN PLANNING IS CRITICAL. BUSINESSES SHOULD CONSIDER FACTORS SUCH AS SIZE, SHAPE, COLOR SCHEME, AND PATTERN TO ENSURE THE RUG COMPLEMENTS THE SPACE AND SERVES THE INTENDED PURPOSE EFFECTIVELY.

SIZE AND SHAPE

THE DIMENSIONS OF THE RUG MUST SUIT THE AREA WHERE IT WILL BE PLACED. OVERSIZED RUGS CAN OVERWHELM SMALL SPACES, WHILE UNDERSIZED RUGS MAY APPEAR OUT OF PLACE IN LARGER ROOMS. COMMON SHAPES INCLUDE RECTANGULAR, CIRCULAR, AND RUNNER STYLES, EACH SUITABLE FOR DIFFERENT TYPES OF SPACES SUCH AS ENTRYWAYS, CONFERENCE ROOMS, OR HALLWAYS.

COLOR AND PATTERN SELECTION

COLORS AND PATTERNS CAN INFLUENCE MOOD AND PERCEPTION. NEUTRAL TONES TYPICALLY CREATE A PROFESSIONAL AND CALMING EFFECT, WHEREAS BOLD COLORS AND INTRICATE PATTERNS CAN ENERGIZE A SPACE OR MAKE A STATEMENT. CONSIDER THE COMPANY'S BRANDING COLORS AND OVERALL DESIGN SCHEME WHEN CHOOSING RUG AESTHETICS.

PLACEMENT AND FUNCTIONALITY

STRATEGIC PLACEMENT OF CUSTOM RUGS CAN DEFINE ZONES WITHIN AN OPEN OFFICE OR RETAIL ENVIRONMENT, GUIDE FOOT TRAFFIC, OR HIGHLIGHT SPECIFIC AREAS SUCH AS RECEPTION DESKS OR WAITING LOUNGES. THE RUG'S FUNCTION—WHETHER DECORATIVE, PROTECTIVE, OR BOTH—SHOULD GUIDE THE DESIGN CHOICES.

MATERIAL OPTIONS AND DURABILITY

CHOOSING THE RIGHT MATERIAL IS CRUCIAL FOR ENSURING THE LONGEVITY AND PERFORMANCE OF A CUSTOM RUG IN A BUSINESS SETTING. DIFFERENT FIBERS OFFER VARYING LEVELS OF DURABILITY, MAINTENANCE REQUIREMENTS, AND AESTHETIC QUALITIES.

COMMON RUG MATERIALS

- **NYLON:** KNOWN FOR ITS RESILIENCE AND STAIN RESISTANCE, NYLON IS A POPULAR CHOICE FOR COMMERCIAL RUGS.
- **POLYPROPYLENE:** THIS SYNTHETIC FIBER IS COST-EFFECTIVE, RESISTANT TO MOISTURE, AND EASY TO CLEAN.
- **WOOL:** WOOL RUGS PROVIDE NATURAL DURABILITY AND A LUXURIOUS FEEL BUT TYPICALLY REQUIRE MORE MAINTENANCE.
- **POLYESTER:** OFFERS VIBRANT COLORS AND IS RESISTANT TO FADING, SUITABLE FOR AREAS WITH HIGH SUNLIGHT EXPOSURE.

DURABILITY CONSIDERATIONS

HIGH-TRAFFIC BUSINESS AREAS DEMAND RUGS THAT CAN WITHSTAND CONSTANT USE WITHOUT SHOWING WEAR QUICKLY. MATERIALS SUCH AS NYLON AND POLYPROPYLENE ARE FAVORED FOR THEIR TOUGHNESS AND EASE OF CLEANING. ADDITIONALLY, THE RUG'S CONSTRUCTION—WHETHER TUFTED, WOVEN, OR NEEDLEFELT—AFFECTS ITS DURABILITY AND TEXTURE.

BRANDING AND CUSTOMIZATION OPPORTUNITIES

CUSTOM RUGS PRESENT AN EXCELLENT OPPORTUNITY FOR BUSINESSES TO REINFORCE THEIR BRAND IDENTITY. INCORPORATING LOGOS, SLOGANS, OR SIGNATURE COLORS INTO THE RUG DESIGN CAN ENHANCE BRAND VISIBILITY AND CREATE A COHESIVE LOOK THROUGHOUT THE BUSINESS PREMISES.

LOGO INTEGRATION

EMBEDDING A COMPANY LOGO INTO A CUSTOM RUG SERVES AS A SUBTLE YET EFFECTIVE BRANDING TOOL. THIS IS ESPECIALLY COMMON IN ENTRANCE MATS OR LOBBY AREA RUGS, WHERE FIRST IMPRESSIONS MATTER MOST.

COLOR BRANDING

USING BRAND COLORS IN RUG DESIGNS HELPS TO TIE THE OVERALL INTERIOR DESIGN TO THE COMPANY'S VISUAL IDENTITY. THIS CONSISTENCY CAN STRENGTHEN BRAND RECOGNITION AMONG CLIENTS AND VISITORS.

UNIQUE DESIGN ELEMENTS

BEYOND LOGOS AND COLORS, CUSTOM RUGS CAN FEATURE UNIQUE MOTIFS OR PATTERNS THAT REFLECT THE COMPANY'S INDUSTRY, VALUES, OR CULTURE. THESE DESIGN ELEMENTS MAKE THE SPACE MORE MEMORABLE AND PERSONALIZED.

MAINTENANCE AND LONGEVITY

PROPER MAINTENANCE IS ESSENTIAL TO PRESERVING THE APPEARANCE AND FUNCTIONALITY OF CUSTOM RUGS IN BUSINESS ENVIRONMENTS. ESTABLISHING A REGULAR CLEANING ROUTINE AND ADDRESSING STAINS OR DAMAGE PROMPTLY WILL EXTEND THE RUG'S LIFESPAN.

CLEANING RECOMMENDATIONS

VACUUMING IS THE MOST BASIC FORM OF UPKEEP, HELPING TO PREVENT DIRT FROM EMBEDDING INTO FIBERS. FOR DEEPER CLEANING, PROFESSIONAL RUG CLEANING SERVICES ARE RECOMMENDED, ESPECIALLY FOR WOOL OR DELICATE MATERIALS. SPOT CLEANING SHOULD BE PERFORMED IMMEDIATELY WHEN SPILLS OCCUR TO PREVENT PERMANENT STAINING.

PREVENTIVE MEASURES

USING RUG PADS UNDERNEATH CAN PREVENT SLIPPING AND REDUCE WEAR ON THE RUG AND FLOORING. ROTATING RUGS OCCASIONALLY HELPS DISTRIBUTE WEAR EVENLY, PROLONGING THE RUG'S LIFE.

PURCHASING AND INSTALLATION TIPS

SELECTING AND INSTALLING A CUSTOM RUG FOR BUSINESS REQUIRES CAREFUL PLANNING AND COLLABORATION WITH EXPERIENCED SUPPLIERS. UNDERSTANDING THE SPACE REQUIREMENTS AND INTENDED USE WILL GUIDE THE PURCHASING PROCESS.

CHOOSING A SUPPLIER

PARTNERING WITH A REPUTABLE RUG MANUFACTURER OR RETAILER THAT SPECIALIZES IN COMMERCIAL CUSTOM RUGS ENSURES

ACCESS TO HIGH-QUALITY MATERIALS, DESIGN EXPERTISE, AND AFTER-SALES SUPPORT. REQUESTING SAMPLES AND REVIEWS CAN AID IN MAKING AN INFORMED DECISION.

INSTALLATION BEST PRACTICES

PROFESSIONAL INSTALLATION IS RECOMMENDED TO ENSURE THE RUG LIES FLAT AND SECURELY IN PLACE, AVOIDING TRIP HAZARDS. PROPER FITTING AROUND FURNITURE AND ARCHITECTURAL FEATURES ENHANCES THE OVERALL LOOK AND FUNCTIONALITY OF THE RUG.

BUDGETING AND LEAD TIMES

CUSTOM RUGS TYPICALLY REQUIRE LONGER LEAD TIMES THAN STANDARD RUGS DUE TO THE DESIGN AND MANUFACTURING PROCESS. BUSINESSES SHOULD PLAN ACCORDINGLY AND BUDGET NOT ONLY FOR THE RUG BUT ALSO FOR INSTALLATION AND ONGOING MAINTENANCE COSTS.

FREQUENTLY ASKED QUESTIONS

WHY SHOULD BUSINESSES INVEST IN CUSTOM RUGS?

BUSINESSES SHOULD INVEST IN CUSTOM RUGS BECAUSE THEY ENHANCE BRAND IDENTITY, CREATE A WELCOMING ATMOSPHERE, AND PROVIDE A UNIQUE AESTHETIC THAT CAN IMPRESS CLIENTS AND CUSTOMERS. CUSTOM RUGS CAN ALSO INCREASE DURABILITY IN HIGH-TRAFFIC AREAS AND REDUCE MAINTENANCE COSTS.

WHAT DESIGN OPTIONS ARE AVAILABLE FOR CUSTOM RUGS FOR BUSINESSES?

CUSTOM RUGS OFFER A VARIETY OF DESIGN OPTIONS INCLUDING COMPANY LOGOS, BRAND COLORS, SPECIFIC PATTERNS, SIZES, SHAPES, AND MATERIALS. BUSINESSES CAN CHOOSE FROM DIFFERENT TEXTURES AND FINISHES TO MATCH THEIR INTERIOR DECOR AND FUNCTIONAL NEEDS.

HOW LONG DOES IT TYPICALLY TAKE TO RECEIVE A CUSTOM RUG FOR A BUSINESS?

THE PRODUCTION TIME FOR A CUSTOM BUSINESS RUG TYPICALLY RANGES FROM 2 TO 6 WEEKS, DEPENDING ON THE COMPLEXITY OF THE DESIGN, SIZE, MATERIALS USED, AND THE MANUFACTURER'S WORKLOAD. EXPEDITED SERVICES MAY BE AVAILABLE AT ADDITIONAL COST.

ARE CUSTOM RUGS COST-EFFECTIVE FOR BUSINESSES IN THE LONG RUN?

YES, CUSTOM RUGS CAN BE COST-EFFECTIVE IN THE LONG RUN AS THEY ARE MADE WITH DURABLE MATERIALS TAILORED TO WITHSTAND HEAVY FOOT TRAFFIC, REDUCING THE NEED FOR FREQUENT REPLACEMENTS. ADDITIONALLY, THEY HELP PROTECT FLOORING AND CAN ENHANCE THE OVERALL AMBIANCE, POTENTIALLY INCREASING CUSTOMER SATISFACTION AND RETENTION.

CAN CUSTOM RUGS BE USED FOR OUTDOOR BUSINESS SPACES?

YES, CUSTOM RUGS CAN BE DESIGNED SPECIFICALLY FOR OUTDOOR USE WITH WEATHER-RESISTANT MATERIALS THAT WITHSTAND EXPOSURE TO SUN, RAIN, AND DIRT. THESE OUTDOOR CUSTOM RUGS HELP MAINTAIN BRAND VISIBILITY AND COMFORT IN EXTERIOR BUSINESS AREAS LIKE PATIOS, ENTRANCES, AND RECEPTION ZONES.

ADDITIONAL RESOURCES

1. *CUSTOM RUGS FOR BUSINESS SUCCESS: A COMPREHENSIVE GUIDE*

THIS BOOK EXPLORES THE STRATEGIC USE OF CUSTOM RUGS IN VARIOUS BUSINESS ENVIRONMENTS, FROM RETAIL TO HOSPITALITY. IT COVERS DESIGN PRINCIPLES, MATERIAL SELECTION, AND BRANDING OPPORTUNITIES THROUGH BESPOKE FLOOR COVERINGS. READERS WILL LEARN HOW CUSTOM RUGS CAN ENHANCE CUSTOMER EXPERIENCE AND REINFORCE BRAND IDENTITY EFFECTIVELY.

2. *THE ART OF CUSTOM RUG DESIGN FOR COMMERCIAL SPACES*

FOCUSED ON THE CREATIVE ASPECT, THIS BOOK DELVES INTO THE ARTISTIC PROCESS BEHIND DESIGNING CUSTOM RUGS TAILORED FOR BUSINESS INTERIORS. IT INCLUDES CASE STUDIES OF SUCCESSFUL COMMERCIAL INSTALLATIONS AND TIPS ON COLLABORATING WITH DESIGNERS AND MANUFACTURERS. IDEAL FOR BUSINESS OWNERS AND INTERIOR DESIGNERS ALIKE.

3. *MAXIMIZING ROI WITH CUSTOM RUGS IN YOUR BUSINESS*

THIS TITLE EMPHASIZES THE FINANCIAL BENEFITS OF INVESTING IN CUSTOM RUGS FOR BUSINESSES. IT PROVIDES INSIGHTS ON COST-EFFECTIVE MATERIALS, DURABILITY, AND MAINTENANCE TO ENSURE LONG-LASTING VALUE. THE BOOK ALSO DISCUSSES HOW CUSTOM RUGS CAN ATTRACT CUSTOMERS AND INCREASE SALES.

4. *BRANDING THROUGH FLOORING: CUSTOM RUGS IN CORPORATE IDENTITY*

EXPLORING THE INTERSECTION OF BRANDING AND INTERIOR DESIGN, THIS BOOK SHOWS HOW CUSTOM RUGS CAN SERVE AS POWERFUL BRAND AMBASSADORS. IT COVERS TECHNIQUES FOR INCORPORATING LOGOS, COLORS, AND THEMES INTO RUG DESIGNS THAT RESONATE WITH CLIENTS AND EMPLOYEES. PRACTICAL ADVICE IS GIVEN FOR ALIGNING RUGS WITH OVERALL MARKETING STRATEGIES.

5. *CUSTOM RUGS FOR HOSPITALITY: CREATING MEMORABLE GUEST EXPERIENCES*

TAILORED FOR THE HOSPITALITY INDUSTRY, THIS BOOK HIGHLIGHTS THE ROLE OF CUSTOM RUGS IN ENHANCING AMBIANCE AND COMFORT. IT INCLUDES GUIDANCE ON SELECTING MATERIALS THAT WITHSTAND HEAVY FOOT TRAFFIC WHILE MAINTAINING AESTHETIC APPEAL. READERS WILL FIND INSPIRATION FOR CREATING INVITING SPACES THAT LEAVE LASTING IMPRESSIONS.

6. *THE BUSINESS OWNER'S GUIDE TO ORDERING CUSTOM RUGS*

THIS PRACTICAL GUIDE WALKS BUSINESS OWNERS THROUGH THE ENTIRE PROCESS OF ORDERING CUSTOM RUGS, FROM INITIAL CONCEPT TO INSTALLATION. IT DISCUSSES CHOOSING THE RIGHT MANUFACTURERS, NEGOTIATING PRICES, AND UNDERSTANDING PRODUCTION TIMELINES. THE BOOK AIMS TO SIMPLIFY DECISION-MAKING AND ENSURE SATISFACTORY RESULTS.

7. *ECO-FRIENDLY CUSTOM RUGS: SUSTAINABLE CHOICES FOR BUSINESSES*

FOCUSING ON SUSTAINABILITY, THIS BOOK EXAMINES ECO-FRIENDLY MATERIALS AND MANUFACTURING PROCESSES FOR CUSTOM RUGS. IT INFORMS BUSINESSES ABOUT THE ENVIRONMENTAL IMPACT OF THEIR FLOORING CHOICES AND OFFERS ALTERNATIVES THAT ALIGN WITH GREEN INITIATIVES. CASE STUDIES DEMONSTRATE SUCCESSFUL IMPLEMENTATION IN VARIOUS INDUSTRIES.

8. *CUSTOM RUG TRENDS IN COMMERCIAL INTERIORS*

KEEPING READERS UP-TO-DATE WITH THE LATEST TRENDS, THIS BOOK COVERS POPULAR STYLES, PATTERNS, AND TECHNOLOGIES IN CUSTOM RUG DESIGN FOR BUSINESSES. IT ANALYZES HOW EVOLVING TASTES IMPACT COMMERCIAL INTERIOR AESTHETICS AND FUNCTIONALITY. PERFECT FOR DESIGNERS AND BUSINESS OWNERS WANTING TO STAY AHEAD IN THEIR MARKET.

9. *MAINTENANCE AND CARE OF CUSTOM RUGS IN BUSINESS ENVIRONMENTS*

THIS BOOK PROVIDES ESSENTIAL TIPS AND TECHNIQUES FOR MAINTAINING CUSTOM RUGS IN HIGH-TRAFFIC BUSINESS SETTINGS. IT ADDRESSES CLEANING METHODS, STAIN REMOVAL, AND PREVENTATIVE CARE TO PROLONG RUG LIFE AND APPEARANCE. THE GUIDE IS INVALUABLE FOR FACILITY MANAGERS AND BUSINESS OWNERS AIMING TO PROTECT THEIR INVESTMENT.

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custom rug for business: *The Right-Brain Business Plan* Jennifer Lee, 2011-02-09 Millions of artists, entrepreneurs, crafters, and solopreneurs dream of making a living doing what they love. But turning their vision into a viable business plan can feel like trying to fit a square peg into a round hole. Jennifer Lee knows what it's like to make the entrepreneurial leap — and how to do it successfully. The key is showing creative types how to use — rather than stifle — the imagination and intuition that make them creative in the first place. Lee's illustrated, colorful worksheets and step-by-step instructions are playful yet practical, enabling readers to get down to the essential business of defining their vision and nailing down plans for funding, marketing, networking, and long-term strategy. Both budding and seasoned business owners will benefit from Lee's wonderfully original approach. Discover how to: • Develop a financial plan with fun and flair • Select your circle

of support to get the work done • Clarify your business values and goals • Paint a picture of your business landscape • Understand your competition and what makes you stand out from the crowd • Identify your perfect customers and create a marketing plan to reach them • Map out concrete action steps to bring your Right-Brain Business Plan to life

custom rug for business: *201 Great Ideas for Your Small Business* Jane Applegate, 2011-04-08 Completely revised and updated edition of this very popular and successful small business book The first edition of 201 Great Ideas for Your Small Business was hailed by management guru and author Tom Peters as Brilliantly researched. Brilliantly written. A gem of priceless value on almost every page. Read. Inhale. Absorb. Great Stuff! In this completely updated third edition of 201 Great Ideas for Your Small Business, renowned small-business expert and consultant Jane Applegate shares new, powerful, creative, simple, and proven approaches for building a better small business. Details how business owners can use online marketing and social networking more effectively Offers timely strategies for thriving in challenging economic times Includes scores of real-life success stories and all-new interviews with small-business owners, experts, and VIP's including Guy Kawasaki, Kay Koplovitz, and Michael Bloomberg It may be small, but your business is a big deal to you, your customers, and employees. 201 Great Ideas provides lively, practical strategies to help you manage, grow, and promote your business.

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custom rug for business: *Floor Covering Weekly* , 2005

custom rug for business: *Oriental Rugs Today* Emmett Eiland, 2003 Demystifying a confusing and intimidating subject, *Oriental Rugs Today* is the first book devoted exclusively to new pieces. It discusses issues of dye and finish, looks country by country at examples from every major contemporary source, and profiles the artisans who revived the use of handspun wool and natural dyes. Written for both aficionado and novice, this edition includes 20 percent more material and new information on Nepalese and Iranian rugs, making this must-have guide to the subject. 100color photos are included.

custom rug for business: *Rehabilitation Service Series* , 1946

custom rug for business: *Hooked Rugs* Cynthia Fowler, 2017-07-05 Through a close look at the history of the modernist hooked rug, this book raises important questions about the broader history of American modernism in the first half of the twentieth century. Although hooked rugs are not generally associated with the avant-garde, this study demonstrates that they were a significant part of the artistic production of many artists engaged in modernist experimentation. Cynthia Fowler discusses the efforts of Ralph Pearson and of Zoltan and Rosa Hecht to establish modernist hooked rug industries in the 1920s, uncovering a previously undocumented history. The book includes a consideration of the rural workers used to create the modernist narrative of the hooked rug, as cottage industries were established throughout the rural Northeast and South to serve the ever increasing demand for hooked rugs by urban consumers. Fowler closely examines institutional enterprises that highlighted and engaged the modernist hooked rugs, such as key exhibitions at the Museum of Modern Art and the Metropolitan Museum of Art in the 1930s and '40s. This study reveals the fluidity of boundaries among art, craft and design, and the profound efforts of a devoted group of modernists to introduce the general public to the value of modern art.

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custom rug for business: No Regrets Jerry E. Fisher, 2009-06-17 Whether you are a martial artist, a historian, an avid reader of biographies or just looking for a humorous, interesting read, Fisher's work offers a true look at the life and times of an American martial artist. Born in the middle of the Great Depression, his recollections of life and experiences, wrapped around a lifelong love of combat and martial arts training is truly fascinating. The work is peppered with many amusing anecdotes and memories and a view of American life in that wonderful period of the late 20th century in America. His colorful life ranged across the United States and to many foreign countries as he pursued his passion for martial arts and brought him into contact with many interesting characters, some of them quite well known to most readers. At the time of this writing he continues to teach and practice at his school in the mountain ski resort town of Big Bear Lake, California. Many well-known martial artists visit him frequently. He offers training in self defense, mixed martial arts for present-day UFC and WEC fighters, as well as boxing, kick boxing and the traditional martial arts. Settle in for an unusual experience as Fisher shares his life and stories with you. Read about: ? The making of the Karate Kid from the man who was the Tournament Consultant responsible for creating the tournament scenes for the film. ? The formation of the TPA, the Tournament Promoters Association. ? The adventures of the first American martial artist in mainland

China in 1975. ? The experience of the saving of the half-American Vietnamese orphans during the fall of Saigon. ? The producer of many years of Ed Parker's Internationals ? Dozens of hilarious inside stories including many famous martial artists.

custom rug for business: *Understanding Business Valuation* Gary R. Trugman, 2018-01-12 This fifth edition simplifies a technical and complex area of practice with real-world experience and examples. Expert author Gary Trugman's informal, easy-to-read style, covers all the bases in the various valuation approaches, methods, and techniques. Author note boxes throughout the publication draw on Trugman's veteran, practical experience to identify critical points in the content. Suitable for all experience levels, you will find valuable information that will improve and fine-tune your everyday activities.

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