

becker communication studies building

becker communication studies building stands as a central hub for communication education, research, and collaboration at its respective institution. This building is designed to foster an environment where students, faculty, and professionals can engage deeply with various aspects of communication studies, ranging from interpersonal communication to media and public relations. Equipped with state-of-the-art facilities, the Becker Communication Studies Building supports innovative teaching methods and cutting-edge research initiatives. It plays a crucial role in shaping future leaders and experts in the communication field. This article explores the architectural features, academic programs, technological resources, and community impact associated with the Becker Communication Studies Building. Additionally, it provides insight into the building's role in enhancing educational outcomes and fostering interdisciplinary collaboration.

- Architecture and Design of the Becker Communication Studies Building
- Academic Programs and Departments
- Technological Resources and Facilities
- Research and Innovation Opportunities
- Community Engagement and Events

Architecture and Design of the Becker Communication Studies Building

The Becker Communication Studies Building is a modern architectural landmark that embodies both functionality and aesthetic appeal. Its design reflects the dynamic nature of communication studies, featuring open spaces that encourage interaction and collaboration among students and faculty. Sustainable building practices were incorporated during construction, ensuring an environmentally responsible footprint. The building's layout includes lecture halls, seminar rooms, faculty offices, and communal areas that foster a vibrant academic atmosphere.

Structural Features

The building's structural design prioritizes natural light and accessibility. Large windows and skylights allow ample daylight to penetrate deep into the interior spaces, creating an inviting and energizing environment. Wide corridors and ramps ensure ease of movement for all individuals, including those with disabilities. The use of modern materials such as glass, steel, and sustainable wood accents complements the building's contemporary aesthetic.

Collaborative Spaces

Multiple collaborative spaces are integrated throughout the Becker Communication Studies Building. These include group study rooms, media production labs, and informal lounges. These areas are equipped with flexible furniture and technology that enable students to work on projects, presentations, or research in a comfortable and resource-rich setting.

Academic Programs and Departments

The Becker Communication Studies Building houses several academic programs that cover a broad spectrum of communication disciplines. This centralization facilitates interdisciplinary learning and provides students with a comprehensive education in communication theory and practice.

Undergraduate Programs

Undergraduate offerings include majors and minors in Communication Studies, Media Studies, Public Relations, and Organizational Communication. These programs emphasize critical thinking, ethical communication, and practical skills that prepare students for diverse career paths in media, business, and public service.

Graduate Studies

Graduate programs within the building provide advanced training in communication research, strategic communication, and digital media. Faculty members guide graduate students through thesis projects, internships, and professional development opportunities, leveraging the building's resources to enhance scholarly pursuits.

Interdisciplinary Collaboration

The building supports interdisciplinary collaboration by hosting joint courses and research initiatives with departments such as Journalism, Sociology, and Business. This approach enriches the academic experience and broadens students' perspectives on communication's role in society.

Technological Resources and Facilities

The Becker Communication Studies Building is equipped with cutting-edge technology designed to support both teaching and research. These resources enable students and faculty to engage with contemporary communication tools and methodologies effectively.

Media Production Labs

State-of-the-art media production labs provide facilities for video editing, audio production, and digital storytelling. These labs are equipped with professional-grade software and hardware, allowing users

to create high-quality multimedia content for academic projects and professional portfolios.

Smart Classrooms

Lecture halls and seminar rooms feature smart classroom technology, including interactive whiteboards, high-definition projectors, and integrated sound systems. These tools enhance instructional delivery and facilitate active learning experiences.

Research Technology

Advanced research technology such as eye-tracking devices, communication analytics software, and virtual reality setups are available to support empirical studies in communication behavior and media effects. These resources place the Becker Communication Studies Building at the forefront of communication research innovation.

Research and Innovation Opportunities

The Becker Communication Studies Building serves as a nucleus for research initiatives that push the boundaries of communication knowledge. Faculty and students engage in projects that address contemporary issues in media, technology, and human interaction.

Faculty Research Centers

Several faculty-led research centers operate within the building, focusing on areas such as digital communication, health communication, and intercultural communication. These centers facilitate grant-funded studies, conferences, and publication efforts that contribute to the field's advancement.

Student Research Programs

Undergraduate and graduate students have access to research assistantships and independent study opportunities. These programs encourage the development of critical research skills and foster mentorship relationships between students and faculty scholars.

Innovation Labs and Incubators

The building hosts innovation labs where students can experiment with emerging communication technologies and develop entrepreneurial projects. These incubators provide resources and guidance for launching startups and social impact initiatives.

Community Engagement and Events

The Becker Communication Studies Building plays an active role in community engagement by hosting events, workshops, and public lectures that connect academic expertise with societal needs.

Public Lectures and Speaker Series

Regularly scheduled lectures feature leading communication professionals, scholars, and industry experts who share insights on current trends and challenges. These events are open to students, faculty, and the broader community.

Workshops and Training Sessions

The building organizes workshops on topics such as media literacy, crisis communication, and digital content creation. These training sessions provide practical skills for students and local professionals seeking to enhance their communication competencies.

Community Outreach Programs

Partnerships with local organizations enable the building to support outreach programs focused on improving communication practices in schools, nonprofits, and businesses. These initiatives underscore the building's commitment to societal impact through education and collaboration.

- Modern architectural design with sustainable features
- Comprehensive academic programs in communication studies
- Advanced technological facilities for media production and research
- Dynamic research centers and student research opportunities
- Active community engagement through events and outreach

Frequently Asked Questions

Where is the Becker Communication Studies Building located?

The Becker Communication Studies Building is located on the campus of the University of Nebraska-Lincoln.

What departments are housed in the Becker Communication Studies Building?

The Becker Communication Studies Building primarily houses the Department of Communication Studies, along with facilities for related programs and faculty offices.

What facilities are available in the Becker Communication Studies Building?

The building features classrooms, lecture halls, media labs, student study areas, faculty offices, and spaces for communication research and events.

Is the Becker Communication Studies Building accessible for students with disabilities?

Yes, the Becker Communication Studies Building is designed to be accessible, with ramps, elevators, and other accommodations for students with disabilities.

Are there any technology resources available in the Becker Communication Studies Building?

The building is equipped with modern technology including multimedia classrooms, computer labs, and equipment for audio-visual communication studies.

Can students reserve rooms or facilities in the Becker Communication Studies Building for events?

Yes, students and organizations can typically reserve rooms and facilities within the Becker Communication Studies Building for meetings, presentations, and events through the university's room reservation system.

What is the history behind the naming of the Becker Communication Studies Building?

The Becker Communication Studies Building is named in honor of a significant contributor or figure associated with the university's communication studies program, recognizing their impact on the department and the field.

Additional Resources

1. Understanding Communication Theories

This book offers a comprehensive overview of fundamental communication theories that are essential for students and scholars. It explains the origins, applications, and critiques of various theoretical frameworks within communication studies. The text is designed to build a solid foundation for analyzing interpersonal, group, and mass communication processes.

2. Interpersonal Communication: Building Connections

Focused on the dynamics of one-on-one communication, this book explores how individuals create and maintain relationships through verbal and nonverbal interaction. It addresses key concepts such as self-disclosure, listening skills, and conflict resolution. Practical exercises help readers develop effective communication strategies for personal and professional settings.

3. Media and Society: Critical Perspectives

This book examines the role of media in shaping public opinion, culture, and social norms. It provides critical insights into media ownership, regulation, and the impact of digital technologies. Students learn to analyze media messages and understand their influence on societal structures.

4. Organizational Communication in Practice

Offering an in-depth look at communication within organizations, this book covers topics such as leadership communication, team dynamics, and conflict management. It integrates case studies and real-world examples to illustrate effective communication strategies in business environments. The book is ideal for students interested in corporate communication and management.

5. Rhetoric and Public Speaking: Crafting Your Message

This text delves into the art of rhetoric and the skills necessary for effective public speaking. It covers audience analysis, speech organization, and persuasive techniques. Students are guided through the process of developing confidence and clarity in delivering presentations.

6. Communication Research Methods

Designed for students and researchers, this book outlines qualitative and quantitative methods used in communication studies. It explains data collection techniques, survey design, and content analysis, emphasizing ethical considerations. The book equips readers with tools to conduct rigorous communication research.

7. Cultural Communication: Bridging Differences

This book explores how culture influences communication styles, values, and perceptions. It highlights intercultural communication challenges and strategies for fostering understanding in diverse environments. The text is essential for those seeking to navigate global communication effectively.

8. Digital Communication and Social Media

Focusing on the digital age, this book examines the impact of social media platforms on communication patterns and relationships. It discusses issues such as online identity, privacy, and the spread of misinformation. The book prepares readers to critically engage with digital communication technologies.

9. Health Communication: Theory and Practice

This book investigates the role of communication in healthcare settings, including patient-provider interactions and public health campaigns. It covers theories relevant to health communication and practical strategies for improving health outcomes. The text is valuable for students interested in the intersection of communication and health.

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becker communication studies building: *Oxford Companion to Emotion and the Affective Sciences* David Sander, Klaus Scherer, 2014-02-06 Few areas have witnessed the type of growth we have seen in the affective sciences in the past decades. Across psychology, philosophy, economics, and neuroscience, there has been an explosion of interest in the topic of emotion and affect. Comprehensive, authoritative, up-to-date, and easy-to-use, the new Oxford Companion to Emotion and the Affective Sciences is an indispensable resource for all who wish to find out about theories, concepts, methods, and research findings in this rapidly growing interdisciplinary field - one that brings together, amongst others, psychologists, neuroscientists, social scientists, philosophers, and historians. Organized by alphabetical entries, and presenting brief definitions, concise overviews, and encyclopaedic articles (all with extensive references to relevant publications), this Companion lends itself to casual browsing by non-specialists interested in the fascinating phenomena of emotions, moods, affect disorders, and personality as well as to focused search for pertinent information by students and established scholars in the field. Not only does the book provide entries

on affective phenomena, but also on their neural underpinnings, their cognitive antecedents and the associated responses in physiological systems, facial, vocal, and bodily expressions, and action tendencies. Numerous entries also consider the role of emotion in society and social behavior, as well as in cognitive processes such as those critical for perception, attention, memory, judgement and decision-making. The volume has been edited by a group of internationally leading authorities in the respective disciplines consisting of two editors (David Sander and Klaus Scherer) as well as group of 11 associate editors (John T. Cacioppo, Tim Dalgleish, Robert Dantzer, Richard J. Davidson, Ronald B. de Sousa, Phoebe C. Ellsworth, Nico Frijda, George Loewenstein, Paula M. Niedenthal, Peter Salovey, and Richard A. Shweder). The members of the editorial board have commissioned and reviewed contributions from major experts on specific topics. In addition to comprehensive coverage of technical terms and fundamental issues, the volume also highlights current debates that inform the ongoing research process. In addition, the Companion contains a wealth of material on the role of emotion in applied domains such as economic behaviour, music and arts, work and organizational behaviour, family interactions and group dynamics, religion, law and justice, and societal change. Highly accessible and wide-ranging, this book is a vital resource for scientists, students, and professionals eager to obtain a rapid, conclusive overview on central terms and topics and anyone wanting to learn more about the mechanisms underlying the emotions dominating many aspects of our lives.

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becker communication studies building: My Iowa Journey Philip G. Hubbard, 2010-09-13 Philip Hubbard's life story begins in 1921 in Macon, a county seat in the Bible Belt of north central Missouri, whose history as a former slave state permeated the culture of his childhood. When he was four his mother moved her family 140 miles north to Des Moines in search of the greater educational opportunity that Iowa offered African American students. In this recounting of the effects of that journey on the rest of his life, Phil Hubbard merges his private and public life and career into an affectionate, powerful, and important story. Hubbard graduated from the University of Iowa with a degree in electrical engineering in 1946; by 1954 he had received his Ph.D. in hydraulics. The College of Engineering extended a warm academic welcome, but nonacademic matters were totally different: Hubbard was ineligible for the housing and other amenities offered to white students.

Intelligent, patient, keenly aware of discrimination yet willing to work from within the university system, he advanced from student to teacher to administrator, retiring in 1991 after decades of leadership in the classroom and the conference room. Hubbard's major accomplishments included policies that focused on human rights; these policies transformed the makeup of students, faculty, and staff by seeking to eliminate discrimination based on race, religion, or other nonacademic factors and by substituting affirmative action for the traditional old-boy methods of selecting faculty and administrators. At the same time that he was advancing the cause of human rights and cultural diversity in education, his family was growing and thriving, and his descriptions of home life reveal one source of his strength and inspiration. The decades that Hubbard covers were vital in the evolution of the nation and its educational institutions. His dedication to the agenda of public higher education has always been matched by his sensitivity to the negative effects of discrimination and his gentle perseverance toward his goals of inclusion, acceptance, and fairness. His vivid personal and institutional story will prove valuable at this critical juncture in America's racial history.

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McCombs, 2016-07-22 The role of the news media in defining the important issues of the day, also known as the agenda-setting influence of mass communication, has received widespread attention over the past 20 years. Since the publication of McCombs and Shaw's seminal empirical study, more than one hundred journal articles and monographs have appeared. This collection exemplifies the major phases of research on agenda-setting: tests of the basic hypothesis, contingent conditions affecting the strength of this influence, the natural history of public issues, mass media influence on public policy, and the role of external sources from the president to public relations staffs on the news agenda.

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Communication Studies Winston Mano, viola c. milton, 2021-02-12 This handbook comprises fresh and incisive research focusing on African media, culture and communication. The chapters from a cross-section of scholars dissect the forces shaping the field within a changing African context. It adds critical corpora of African scholarship and theory that places the everyday worlds, needs and uses of Africans first. The book goes beyond critiques of the marginality of African approaches in media and communication studies to offer scholars the theoretical and empirical toolkit needed to start building critical corpora of African scholarship and theory that places the everyday worlds, needs and uses of Africans first. Decoloniality demands new epistemological interventions in African

media, culture and communication, and this book is an important interlocutor in this space. In a globally interconnected world, changing patterns of authority and power pose new challenges to the ways in which media institutions are constituted and managed, as well as how communication and media policy is negotiated and the manner in which citizens engage with increasing media opportunities. The handbook focuses on the interrelationships of the local and the global and the concomitant consequences for media practice, education and citizen engagement in today's Africa. Altogether, the book foregrounds convivial epistemologies relevant for locating African media and communication in the pluriverse. This handbook is an essential read for critical media, communications, cultural studies and journalism scholars.

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program lined up for you this year. The program reflects the Program Committees desire to hear about experiment results, controversial QOS subjects and retrospectives on where we are and where we are going.

becker communication studies building: *Handbook of Political Communication Research* Lynda Lee Kaid, 2004-07-19 The Handbook of Political Communication Research is a benchmark volume, defining the most important and significant thrusts of contemporary research and theory in political communication. Editor Lynda Lee Kaid brings together exemplary scholars to explore the current state of political communication research in each of its various facets. Reflecting the interdisciplinary nature of political communication scholarship, contributions represent research coming from communication, political science, journalism, and marketing disciplines, among others. The Handbook demonstrates the broad scope of the political communication discipline and emphasizes theoretical overviews and research synthesis, with each chapter providing discussion of the major lines of research, theory, and findings for the area of concern. Chapters are organized into sections covering: *The theoretical background, history, structure, and diversity of political communication; *Messages predominant in the study of political communication, ranging from classical rhetorical modes to political advertising and debates; *News media coverage of politics, political issues, and political institutions; *Public opinion and the audiences of political communication; *European and Asian perspectives on political communication; and *Trends in political communication study, including the Internet, and its role in changing the face of political communication. As a comprehensive and thorough examination of the political communication discipline--the first in over two decades--this Handbook is a must-have resource for scholars and researchers in political communication, mass communication, and political science. It will also serve readers in public opinion, political psychology, and related areas.

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